

MARYLAND STATE ARTS COUNCIL ECONOMIC IMPACT REPORT FY 2010

Economic Impact of the Nonprofit Arts Sector

This report focuses on the economic impact of the 252 arts organizations and programs — nonprofit and tax-exempt organizations as well as units of government — that received operating support from the Maryland State Arts Council in FY 2010. While adapting to the new economic reality, Maryland's arts industry, both arts organizations and arts audiences, continues to provide significant employment and generate substantial tax revenues for Maryland.

- The arts industry generated a total economic impact of \$1 billion.
- 7.6 million people attended arts events in Maryland in FY 2010.
- The number of school children and school groups attending arts activities reached 1.6 million in 2010.
- Arts organizations generated \$209 million in direct spending on goods and services.
- Arts audiences generated \$292 million in direct spending on goods and services.
- 10,671 total full-time equivalent jobs were generated by the arts industry in FY 2010.
- Total arts related employment generated \$385 million in salaries in FY 2010.
- The arts generated \$36.5 million in state and local taxes in FY 2010.
- Every \$1 of the arts organizations' operating budgets generates \$3.78 in additional economic activity.

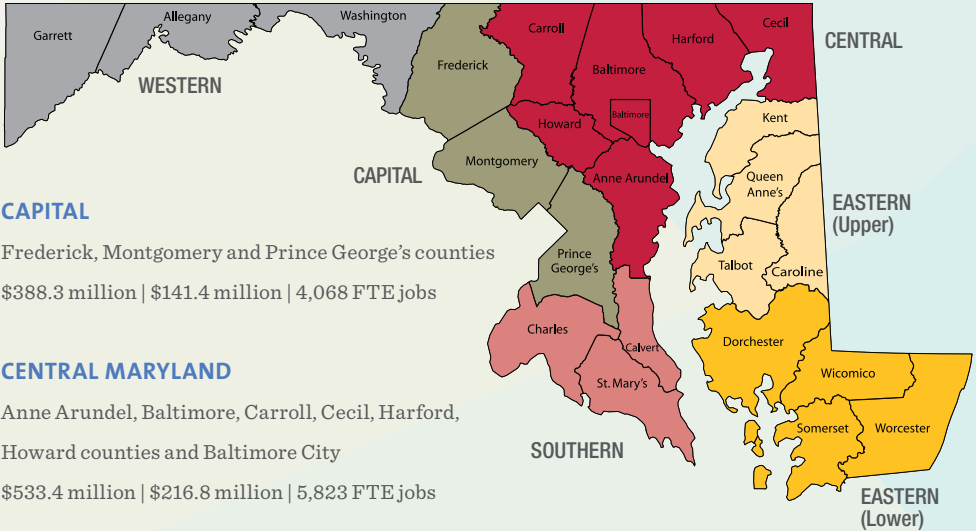
Statistics for this study represent activities for FY 2010 and were drawn from 252 Maryland organizations that produce or present the arts around the State and receive grants from the Maryland State Arts Council for ongoing support of their operations and programs. The study does not include the economic impact of private arts enterprises or individual artists. The study was conducted by the Department of Business & Economic Development (DBED) utilizing Maryland Cultural Data Project data supplied by the grant recipients.

Individuals who do not use conventional print may contact the Arts Council to obtain this report in an alternate format.

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Regional Economic Impact, Fiscal Year 2010

Each region shows: Direct Spending | Salaries | Full-Time Equivalent (FTE) jobs



CAPITAL

Frederick, Montgomery and Prince George's counties
\$388.3 million | \$141.4 million | 4,068 FTE jobs

CENTRAL MARYLAND

Anne Arundel, Baltimore, Carroll, Cecil, Harford, Howard counties and Baltimore City
\$533.4 million | \$216.8 million | 5,823 FTE jobs

EASTERN SHORE (LOWER)

Dorchester, Somerset, Wicomico and Worcester counties
\$10.7 million | \$3.7 million | 96 FTE jobs

EASTERN SHORE (UPPER)

Caroline, Kent, Queen Anne's and Talbot counties
\$30.8 million | \$9.3 million | 284 FTE jobs

SOUTHERN MARYLAND

Calvert, Charles and St. Mary's counties
\$7 million | \$2 million | 65 FTE jobs

WESTERN MARYLAND

Allegany, Garrett and Washington counties
\$30.9 million | \$11.4 million | 335 FTE jobs



Maryland State Arts Council is an agency of the Maryland Department of Business and Economic Development, Division of Tourism, Film and the Arts.

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