

# Healthy Maryland PROJECT 2010 NEWSLETTER



Volume 1, Issue 3

Spring 2000

## Maryland's First Health Improvement Plan (HIP): Under Construction!

Healthy Maryland Project 2010 is a statewide strategic planning initiative focused on public health improvement for the residents of Maryland. The current focus is development of Maryland's first Health Improvement Plan (HIP). The HIP will serve as an information resource for the priority public health issues in the State. The HIP will also link local and state public health planning efforts to Healthy People 2010, the national health initiative.



The HIP development process was initiated on November 4, 1999 when State and local government officials were given the charge to develop modules on various topics and subtopics for public health improvement. Selection of the statewide topics began at the Healthy Maryland Project 2010 Summit held in May, 1999. Priority areas were chosen by assessing the Summit results, and comparing them to the health plans sent by the local health Departments to the State and the priorities identified by the Healthy

Maryland Steering Committee. The responsibility for the development of the modules for the 17 priority areas was delegated to the related Department of Health and Mental Hygiene (DHMH) programs. The topics for the local modules were chosen by community coalitions led by Maryland's 24 Local Health Departments (LHDs).

To obtain consensus on the development of the HIP modules, leaders from Maryland's LHDs and DHMH programs obtained input from public, private and non-profit entities. Over the past months, public health leaders have held focus groups, identified specific public health problems, developed action steps and objectives related to those problems, and drafted modules for the HIP.

An ounce of prevention is a TON of work.

—source unknown

The Office of Health Policy within the Community and Public Health Administration has compiled the draft modules to form a single draft document. The Planning Committee has reviewed this draft, and provided guidance on how to proceed with the development process. During the summer months, the Office of Health Policy will prepare the draft for distribution. Starting in September, public meetings will be held at various sites around the State (dates on page 5). The residents of Maryland will be invited to review and comment. After the public meetings, the draft will be revised and the final Health Improvement Plan will be released. The DHMH and the LHDs will present the HIP to the General Assembly in January 2001.

*See the priority areas and module titles on page 3.*

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### OHP Web Page Has Been Updated!

The Office of Health Policy has recently updated its web page. Please see [www.mdpublichealth.org/ohp](http://www.mdpublichealth.org/ohp) for meeting schedules, agendas, and minutes, as well as information on Healthy Maryland Project 2010.

# Letter from the Secretary of Maryland Department of Health and Mental Hygiene

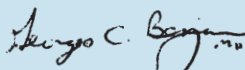
Dear Fellow Public Health Advocates:

During the past several months, I have heard from a broad cross-section of Maryland constituencies who have joined us in our efforts to develop the first Health Improvement Plan (HIP) for Maryland. With their diligent and innovative participation, many of the major challenges to the health of Maryland's residents have been identified.

The HIP will include objectives and action steps which will focus our efforts on what must be accomplished by 2010 to improve the health of Marylanders. Most appropriately, these objectives and action steps have been developed by the principal stakeholders who will be involved in their implementation. Their collective and coordinated efforts to implement the HIP will ensure the success of this important public health strategic planning initiative. We hope that this plan will serve as a guide in the decision-making process for establishing priority public health needs and identifying federal, State and local resources necessary to meet those public health needs.

Detailed information is provided in this newsletter on the time, date and location of the public meetings that have been scheduled for input on this important plan. I hope that you can attend one of these meetings to provide comments or recommendations to ensure that the HIP best reflects the public health needs of all Marylanders. Thank you again for your interest and participation in development of Maryland's Health Improvement Plan.

Sincerely,



Georges C. Benjamin, M.D.

## Maryland Health Improvement Plan Local Topic Areas

County	Topic Area
<b>Allegany</b>	Access for the Uninsured; Oral Health
<b>Anne Arundel</b>	Access for the Uninsured
<b>Baltimore Co</b>	Access to Quality Health Care Services
<b>Calvert</b>	Improving Adolescent Health
<b>Caroline</b>	Reducing Sexually Transmitted Diseases in Teens
<b>Carroll</b>	Access to Health Services; Reducing Substance Abuse; Oral Health
<b>Cecil</b>	Heart Disease/Stroke; Lung Cancer/Respiratory Disease; Breast Cancer
<b>Charles</b>	Reducing Infant Mortality
<b>Dorchester</b>	Tobacco Cessation in Young Adults; Tobacco Use Prevention
<b>Frederick</b>	Children's Oral Health
<b>Garrett</b>	Children's Oral Health
<b>Harford</b>	Substance Abuse; Infrastructure- Health Planning
<b>Howard</b>	Preventing Diabetes; Reducing Asthma
<b>Kent</b>	Reducing Sexually Transmitted Diseases in Teens
<b>Montgomery</b>	Reducing African American Infant Mortality
<b>Prince George's</b>	Reducing Infant Mortality; Infrastructure - Health Planning
<b>Queen Anne's</b>	Preventing Youth Drug Abuse
<b>Somerset</b>	Reducing Youth Tobacco Use
<b>St. Mary's</b>	Oral Health
<b>Talbot</b>	Reducing Violence in Children
<b>Washington</b>	Reducing Mortality from Influenza/Pneumonia
<b>Wicomico</b>	Reducing Underage Drinking; Improved Pregnancy Outcomes
<b>Worcester</b>	Mental Health
<b>Baltimore City</b>	Access to Quality Health Care

# Maryland Health Improvement Plan

## Statewide Topic Areas

Priority Area	Title of Submitted Module
Access to Health Care	Increase Access to Necessary Health Care Services
Cancer	Conquering Cancer
Cardiovascular Disease and Stroke	Preventing Heart Disease and Stroke
Child and Adolescent Health	<ol style="list-style-type: none"> <li>1. Reduce Child and Adolescent Morbidity by: <ul style="list-style-type: none"> <li>● Reducing Asthma Mortality and Morbidity</li> <li>● Preventing Childhood Lead Poisoning</li> <li>● Promoting Healthy Behaviors - Good Nutrition and Physical Activity</li> </ul> </li> <li>2. Improve Access to Health Care for Adolescents</li> <li>3. Improve the Service System for Children with Special Health Care Needs</li> </ol>
Chronic Diseases	Arthritis
Environmental Health	Developing Health Data to Evaluate Environmental Justice Concerns: Demonstration Using Asthma Mortality
Family Planning	Towards 100% Pregnancy Intendedness
HIV	<ol style="list-style-type: none"> <li>1. Reducing HIV Infection in Maryland</li> <li>2. Extending Life for People with HIV</li> </ol>
Immunizations and Infectious Diseases	<ol style="list-style-type: none"> <li>1. Dealing with Large-scale Infectious Disease Emergencies</li> <li>2. Prevention of Nosocomial (Institution-based) Infections</li> <li>3. Reducing and Controlling Foodborne Illness</li> <li>4. Preventing Animal and Insect-Borne Diseases</li> <li>5. Preventing Vaccine-Preventable Diseases</li> <li>6. Preventing Tuberculosis</li> </ol>
Injury and Violence Prevention	Reducing Firearm-Related Deaths
Maternal and Infant Health	Infant Mortality
Mental Health	<ol style="list-style-type: none"> <li>1. Promoting the Development of a Statewide Comprehensive Crisis Services System</li> <li>2. Improvements in Consumer Choice</li> <li>3. Increase in Treatments for Recognized Depression in Adults</li> </ol>
Oral Health	<ol style="list-style-type: none"> <li>1. Reducing Oral Cancer Mortality</li> <li>2. Preventing Oral Disease in Children</li> </ol>
Public Health Infrastructure	<ol style="list-style-type: none"> <li>1. Improving Access to Health Data</li> <li>2. Ensuring a Competent Public Health Workforce</li> </ol>
Sexually Transmitted Diseases	Preventing STDs
Substance Abuse	Increasing Substance Abuse Treatment
Tobacco Use	Reducing the Use of Tobacco Products

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**TO: Alice Parks, DHMH, Office of Health Policy**  
**FAX: 410-333-7703**

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201 W. Preston St., 5th Floor, Baltimore, MD 21201  
**FAX: 410-333-7703**  
Phone: 410-767-6513

# Public Meetings for the Maryland Health Improvement Plan

Starting in September 2000, the Maryland Department of Health and Mental Hygiene will conduct public meetings around the State to solicit feedback from the residents of Maryland on the proposed Health Improvement Plan (HIP). At these public meetings, interested individuals are encouraged to provide comments on the draft Health Improvement Plan. The final Health Improvement Plan will be presented to the Maryland General Assembly in 2001.

## **Wednesday, September 6, 2000**

**1:00 - 3:00 p.m.**

Auditorium  
State Highway Administration  
9300 Kenilworth Ave.  
Greenbelt, MD

### *Local Contact:*

Fran Preneta  
Prince George's Co. Health Dept.  
Phone: 301-883-7846

## **Thursday, September 14, 2000**

**1:00 - 3:00 p.m.**

Osler Hall  
Medical and Chirurgical Faculty  
of Maryland (Med-Chi)  
1211 Cathedral St.  
Baltimore, MD

### *Local Contact:*

Alice Parks  
DHMH, Office of Health Policy  
Phone: 410-767-6513

## **Tuesday, September 19, 2000**

**1:00 - 3:00 p.m.**

Auditorium  
Washington County Health Dept.  
1302 Pennsylvania Ave.  
Hagerstown, MD

### *Local Contact:*

Robert Parker, MD, MPH  
Washington County Health Dept.  
Phone: 301-791-3260

## **Tuesday, September 26, 2000**

**1:00 - 3:00 p.m.**

English Hall  
St. Clair School  
824 Fairmount Ave.  
Cambridge, MD

### *Local Contact:*

Jake Frego  
Eastern Shore Area Health  
Education Center  
Phone: 410-221-2600

## **Wednesday, October 4, 2000**

**1:00 - 3:00 p.m.**

Conference Room A  
Charles County Health Dept.  
4545 Crain Highway  
White Plains, MD

### *Local Contact:*

Laura Hillier  
Charles County Health Dept.  
Phone: 301-609-6930

## Local Health Departments: Highlights From Around the State

### **Harford County, new initiative: “A Better Harford...Together”**

On March 15, 2000, Harford County's "Healthy Harford" project kicked off its new Healthy Communities project known as "A Better Harford...Together". Healthy Communities is a national initiative designed to help communities discover new approaches and solutions to their problems. Building on the accomplishments achieved by the 42 "Healthy Harford" stakeholders, the new Healthy Communities effort will reach beyond health issues into the areas of environment, schools, safety and violence. The County will conduct four evening meetings at which participants will develop a shared vision for a variety of topics, examine community concerns and issues, identify opportunities for growth and improvement, and develop solutions. Community meetings will include complementary dinner, childcare, transportation, and other special accommodations. To support the Healthy Communities effort, an update of the 1997 Harford County community health assessment is planned for the Fall of 2000. For more information, contact "A Better Harford...Together" at (410) 838-8886.

### **Lower Eastern Shore surveys families and providers**

With funding from the State, Worcester, Wicomico, and Somerset County Health Departments have developed and administered a telephone survey to determine the health status, behaviors and needs of adolescent residents in the Tri-County area. The telephone survey covered 630 randomly selected households with adolescents on the Lower Eastern Shore. The survey instrument contained specific modules on asthma, diabetes, injury and special health needs. In addition, a survey of the medical staff of the Peninsula General Medical Center was conducted by the Wicomico County Health Department. The survey asked respondents to identify their top priorities. Based on 137 respondents, doctors' priorities were heart disease and stroke, cancer, tobacco use, and access to health services. Information obtained from these surveys will be used in a variety of ways to assist with public health planning. In 2000, Wicomico County will conduct a comprehensive community health needs assessment to update the one completed in 1995.

## Healthy People 2010 Launch Draws Hundreds to Washington, D.C.

Over 1,500 people from across the country and around the world came to Washington, D.C. on January 24-28, 2000 for the *Partnerships for Health in the New Millennium* conference. They joined Department of Health and Human Services Secretary Donna Shalala and Surgeon General David Satcher in launching Healthy People 2010 (HP2010). Participants spanned the gamut of backgrounds - from physicians, dietitians, and health educators to administrators, Web-page designers and community leaders. Strategies to help realize the Healthy People 2010 vision served as the themes of the conference: Partnering for Health Improvements, Eliminating Health Disparities, Increasing Quality and Years of Healthy Life, and Harnessing Technology for Health.

The program was filled with dignitaries such as Steve McGeady, Vice President of Intel, Dr. Ismail Sallam, Minister of Health of Egypt, a host of Members of Congress, and taped presentations by Bill Cosby and President Jimmy Carter. More than 45 groups participated in the Technology Games which brought together the leading developers and vendors of the interactive health

applications to showcase their work. Many of the presentations were viewed via satellite broadcast and Webcast on the Internet.

Maryland's Community and Public Health Administration Director, Dr. Carlessia Hussein, made a presentation on *Healthy Maryland Project 2010* during the morning session of the conference on January 26, 2000. Maryland also staffed a poster session on "Community Participation in the Healthy Maryland Project" on the morning of January 28, 2000.

You can find more information about this meeting and information on how to order the three volume HP 2010 report (in print and on CD) on the Healthy People website: [www.health.gov/healthypeople](http://www.health.gov/healthypeople).

Healthy Maryland PROJECT 2010 Newsletter is a publication of the Maryland Department of Health and Mental Hygiene  
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