

Also in item (1)(i) of this section, the reference to a "grant" is substituted for the former reference to "grants-in-aid" for clarity and brevity.

Defined terms: "Council" § 13-701

"Region" § 13-701

"State" § 9-101

13-725. RESERVED.

13-726. RESERVED.

PART III. TOURISM BUREAU.

13-727. "BUREAU" DEFINED.

IN THIS PART, "BUREAU" MEANS THE WESTERN MARYLAND REGIONAL TOURISM BUREAU.

REVISOR'S NOTE: This section is new language derived without substantive change from former Art. 20A, § 4-101(a) and (b).

The reference to "this part" is substituted for the former reference to "this title" in light of the reorganization of this subtitle.

13-728. ESTABLISHED; PURPOSES.

(A) ESTABLISHED.

THERE IS A WESTERN MARYLAND REGIONAL TOURISM BUREAU IN THE COUNCIL.

(B) PURPOSES.

THE PURPOSES OF THE BUREAU ARE TO:

(1) DEVELOP ADVERTISING AND MARKETING PROGRAMS TO DISSEMINATE INFORMATION ABOUT THE REGION;

(2) STIMULATE TOURISM IN THE REGION;

(3) ENCOURAGE THE DEVELOPMENT OF THE REGION'S RECREATIONAL AREAS AND FACILITIES;

(4) PROMOTE BUSINESS AND JOB OPPORTUNITIES IN THE REGION THROUGH TOURISM;

(5) DEVELOP PUBLIC AWARENESS OF THE HERITAGE AND HISTORY OF THE REGION;

(6) COORDINATE AND FACILITATE SPECIAL EVENTS PROGRAMMING FOR THE REGION;

(7) SERVE AS A LIAISON BETWEEN THE REGION'S TOURISM INDUSTRY, THE GOVERNOR, THE DEPARTMENT, OTHER UNITS OF STATE GOVERNMENT, PRIVATE ORGANIZATIONS, AND THE GENERAL ASSEMBLY; AND