

4-211. DUTIES — STRATEGIC PLAN.

THE BOARD SHALL:

(1) DRAFT AND IMPLEMENT A 5-YEAR STRATEGIC PLAN FOR THE PROMOTION AND DEVELOPMENT OF TOURISM IN THE STATE; AND

(2) SUBMIT THE STRATEGIC PLAN TO THE MARYLAND ECONOMIC DEVELOPMENT COMMISSION FOR ITS REVIEW.

REVISOR'S NOTE: This section is new language derived without substantive change from the introductory language of former Art. 83A, § 4-207, as it related to Board duties, and (1)(i) and, as it related to the 5-year strategic plan, (2).

Defined terms: "Board" § 4-201

"State" § 1-101

4-212. DUTIES — MARKETING PLAN.

(A) DRAFTING AND SUBMISSION.

THE BOARD SHALL:

(1) DRAFT AND IMPLEMENT AN ANNUAL MARKETING PLAN CONSISTENT WITH THE STRATEGIC PLAN DEVELOPED UNDER § 4-211 OF THIS SUBTITLE; AND

(2) SUBMIT THE MARKETING PLAN TO THE MARYLAND ECONOMIC DEVELOPMENT COMMISSION FOR ITS REVIEW.

(B) BUDGET DEVELOPMENT.

THE BOARD SHALL ESTABLISH AN ANNUAL OPERATING BUDGET CONSISTENT WITH THE MARKETING PLAN.

REVISOR'S NOTE: This section is new language derived without substantive change from the introductory language of former Art. 83A, § 4-207, as it related to Board duties, and (3), (1)(ii), and, as it related to reviewing the annual marketing plan, (2).

In subsection (a)(1) of this section, the reference to the strategic plan developed "under § 4-211 of this subtitle" is added for clarity.

Defined term: "Board" § 4-201

4-213. DUTIES — TOURISM.

THE BOARD SHALL:

(1) ENCOURAGE THE DEVELOPMENT OF NEW TOURISM RESOURCES, PRODUCTS, BUSINESSES, AND ATTRACTIONS IN THE STATE;

(2) FACILITATE THE MOVEMENT AND ACTIVITIES OF TOURISTS TO, FROM, AND WITHIN THE STATE THROUGH SIGNS, INFORMATION AIDS, AND OTHER SERVICES;