

(2) IN A COMMUNICATION SENT BY COMPUTER ON-LINE TRANSMISSION, FACSIMILE, MAIL, OR TELEGRAPH, THE REQUIRED WORDING SHALL APPEAR IN CONSPICUOUS PRINT SIZE AND IN A FREESTANDING FORM:

(I) ON THE OUTSIDE OF THE ENVELOPE, IF ANY; AND

(II) AT THE BEGINNING AND END OF THE CONTENTS OF THE COMMUNICATION.

(3) IF THE FORM OF THE COMMUNICATION IS A SELF-MAILING BROCHURE OR PAMPHLET, THE REQUIRED WORDING SHALL APPEAR ON THE ADDRESS PANEL OF THE BROCHURE OR PAMPHLET.

(4) IN A VIDEO RECORDING COMMUNICATION, THE REQUIRED WORDING:

(I) SHALL APPEAR CONSPICUOUSLY IN THE COMMUNICATION FOR AT LEAST FIVE SECONDS AT THE BEGINNING AND FOR AT LEAST FIVE SECONDS AT THE END OF THE COMMUNICATION; AND

(II) OF THE AUDIO RECORDING PORTION, IF ANY, OF THE COMMUNICATION SHALL MEET THE REQUIREMENTS OF PARAGRAPH (5) OF THIS SUBSECTION.

(5) IN AN AUDIO RECORDING COMMUNICATION, THE REQUIRED WORDING SHALL APPEAR, AT THE BEGINNING AND END OF THE COMMUNICATION, IN A TONE, VOLUME, CLARITY, AND SPEED OF DELIVERY AT LEAST SUBSTANTIALLY EQUIVALENT TO THE QUALITY OF THE TONE, VOLUME, CLARITY, AND SPEED OF THE AUDIO ELSEWHERE IN THE COMMUNICATION.

(E) A WRITTEN COMMUNICATION MAY NOT BE IN THE FORM OF, OR INCLUDE, LEGAL PLEADINGS OR LEGAL DOCUMENTS.

~~(F) A COMMUNICATION SHALL DISCLOSE HOW THE PERSON SENDING THE COMMUNICATION OBTAINED THE INFORMATION THAT PROMPTED THE COMMUNICATION.~~

~~(G)~~ (F) A COMMUNICATION MAY NOT REVEAL ON THE ENVELOPE, OR ON THE OUTSIDE OF A SELF-MAILING BROCHURE OR PAMPHLET, THE NATURE OF THE PROSPECTIVE CLIENT'S LEGAL MATTER.

~~(H)~~ (G) IN ADDITION TO MEETING THE REQUIREMENTS OF THIS SECTION, A COMMUNICATION SHALL COMPLY WITH MARYLAND RULES 7.1 THROUGH 7.4.

~~(I)~~ (H) (1) IN THIS SUBSECTION, "BAR COUNSEL" MEANS THE PRINCIPAL EXECUTIVE OFFICER OF THE DISCIPLINARY SYSTEM FOR LAWYERS UNDER THE MARYLAND RULES.

(2) SUBJECT TO THE PROVISIONS OF THIS SUBSECTION, A PERSON WHO SENDS A COMMUNICATION SHALL, WITHIN 3 DAYS AFTER THE DATE THAT THE COMMUNICATION IS SENT, FILE THE FOLLOWING WITH THE BAR COUNSEL: