

[(2)](3) Each campaign advertisement shall contain, set apart from the message, the information required under paragraph [(1)](2)(i) and (ii) of this subsection, except that the name of more than one responsible individual or entity may not be required.

(b) No person or corporation within the State, publishing a newspaper or other periodical, shall charge a candidate for State or local public office for political advertising a rate in excess of the regular local rate regularly charged by such person or corporation for commercial advertising except that when such political advertising is placed with the person or corporation through the medium of an advertising or press agency, then the regular national rate regularly charged by such person or corporation for commercial advertising may be charged.

[26-17.1.] 13-502. SAMPLE COPIES OF CAMPAIGN MATERIALS.

(a) (1) Each candidate or treasurer or subtreasurer and every person who publishes or distributes or causes to be published or distributed any pamphlet, circular, card, sample ballot, dodger, poster, advertisement, buttons, matchbooks, nail files, balloons, or any other printed, multigraphed, photographed, typewritten, written matter or statement or any matter or statement which may be copied by any device or method or which may hereafter be used for making copies of printed or written matter in any form whatever for publication or distribution, relating to or concerning any candidate or prospective candidate for public or party office or for the acceptance or defeat of any proposition, shall maintain for a period of one year following each election a complete file of sample copies of all matter printed, published, or distributed by his authority.

(2) FOR EACH ITEM OF CAMPAIGN MATERIAL DISSEMINATED THROUGH THE INTERNET:

(I) A PAPER FACSIMILE SHALL BE RETAINED AS THE SAMPLE COPY; OR

(II) A SAMPLE COPY SHALL BE RETAINED ON AN ELECTRONIC MEDIUM THAT, ON REQUEST, SHALL BE PRODUCED AS A PAPER FACSIMILE.

(b) "Distributor" includes any person or persons, partnership, or corporation engaged in the distribution of circulars, pamphlets, and other advertisements by hand delivery or direct mail for profit but does not include salaried employees, agents, or volunteers of the person or persons, partnerships, or corporations.

(c) A person subject to the requirements of subsection (a) is not required to maintain sample copies of billboards and placards.

DRAFTER'S NOTE: Subsection (a)(2) of this section is new language to recognize the proliferation of campaign materials disseminated through the Internet.

[26-18.1.] 13-503. LEGISLATIVE NEWSLETTERS.

(a) (1) In this section the following words have the meanings indicated.

(2) "Incumbent" means a member of the General Assembly.