- $\mbox{\ensuremath{(4)}}$  In a video recording communication, the required wording:
- (I) SHALL APPEAR CONSPICUOUSLY IN THE COMMUNICATION FOR AT LEAST FIVE SECONDS AT THE BEGINNING AND FOR AT LEAST FIVE SECONDS AT THE END OF THE COMMUNICATION; AND
- (II) OF THE AUDIO RECORDING PORTION, IF ANY, OF THE COMMUNICATION SHALL MEET THE REQUIREMENTS OF PARAGRAPH (5) OF THIS SUBSECTION.
- (5) IN AN AUDIO RECORDING COMMUNICATION, THE REQUIRED WORDING SHALL APPEAR, AT THE BEGINNING AND END OF THE COMMUNICATION, IN A TONE, VOLUME, CLARITY, AND SPEED OF DELIVERY AT LEAST SUBSTANTIALLY EQUIVALENT TO THE QUALITY OF THE TONE, VOLUME, CLARITY, AND SPEED OF THE AUDIO ELSEWHERE IN THE COMMUNICATION.
- (E) A WRITTEN COMMUNICATION MAY NOT BE IN THE FORM OF, OR INCLUDE, LEGAL PLEADINGS OR LEGAL DOCUMENTS.
- (F) A COMMUNICATION SHALL DISCLOSE HOW THE PERSON SENDING THE COMMUNICATION OBTAINED—THE INFORMATION THAT PROMPTED THE COMMUNICATION.
- $\frac{(G)}{(F)}$  A COMMUNICATION MAY NOT REVEAL ON THE ENVELOPE, OR ON THE OUTSIDE OF A SELF-MAILING BROCHURE OR PAMPHLET, THE NATURE OF THE PROSPECTIVE CLIENT'S LEGAL MATTER.
- (H) (G) IN ADDITION TO MEETING THE REQUIREMENTS OF THIS SECTION, A COMMUNICATION SHALL COMPLY WITH MARYLAND RULES 7.1 THROUGH 7.4.
- $\stackrel{\hbox{\scriptsize (H)}}{}$  (1) IN THIS SUBSECTION, "BAR COUNSEL" MEANS THE PRINCIPAL EXECUTIVE OFFICER OF THE DISCIPLINARY SYSTEM FOR LAWYERS UNDER THE MARYLAND RULES.
- (2) SUBJECT TO THE PROVISIONS OF THIS SUBSECTION, A PERSON WHO SENDS A COMMUNICATION SHALL, WITHIN 3 DAYS AFTER THE DATE THAT THE COMMUNICATION IS SENT, FILE THE FOLLOWING WITH THE BAR COUNSEL:
- (I) A COPY OF THE COMMUNICATION, TOGETHER WITH A SAMPLE COPY OF THE ENVELOPE, IF ANY, USED IN CONJUNCTION WITH THE COMMUNICATION; AND
- (II) THE NAME OF THE PERSON TO WHOM THE COMMUNICATION WAS SENT AND THE PERSON'S MAILING ADDRESS, TELEPHONE NUMBER, OR TELECOMMUNICATION ADDRESS TO WHICH THE COMMUNICATION WAS SENT.
- (3) IF COMMUNICATIONS IDENTICAL IN CONTENT ARE SENT TO TWO OR MORE PERSONS, A PERSON MAY COMPLY WITH THE PROVISIONS OF PARAGRAPH (2) OF THIS SUBSECTION BY FILING WITH THE BAR COUNSEL WITHIN 3 DAYS AFTER THE DATE THAT THE COMMUNICATION WAS SENT A SINGLE COPY OF THE COMMUNICATION TOGETHER WITH A LIST OF THE NAMES AND THE APPLICABLE