

(II) PERFORM OTHER OUTREACH FUNCTIONS.

(3) IN DESIGNATING THE ORGANIZATIONS UNDER PARAGRAPH (2) OF THIS SUBSECTION, THE SECRETARY SHALL ENSURE THE INCLUSION OF STATEWIDE AND LOCAL ORGANIZATIONS THAT PROVIDE SERVICES TO CHILDREN OF ALL AGES IN EACH REGION OF THE STATE, AND SHALL PROVIDE SUCH ORGANIZATIONS WITH:

(I) FORMS THAT ARE NECESSARY FOR PARENTS, GUARDIANS, AND OTHER INDIVIDUALS TO SUBMIT APPLICATIONS TO THE CHILDREN AND FAMILIES HEALTH CARE PROGRAM ON BEHALF OF A CHILD; AND

(II) INFORMATION ON HOW TO ASSIST PARENTS, GUARDIANS, AND OTHER INDIVIDUALS IN COMPLETING AND FILING SUCH APPLICATIONS.

15-304.

(A) (1) FOR PURPOSES OF INCREASING THE NUMBER OF ELIGIBLE INDIVIDUALS WHO ENROLL IN THE CHILDREN AND FAMILIES HEALTH CARE PROGRAM ESTABLISHED UNDER § 15-301 OF THIS SUBTITLE, THE DEPARTMENT SHALL DEVELOP AND IMPLEMENT A SCHOOL-BASED OUTREACH PROGRAM.

(2) AS APPROPRIATE TO CARRY OUT ITS RESPONSIBILITIES UNDER PARAGRAPH (1) OF THIS SUBSECTION, THE DEPARTMENT MAY ENTER INTO CONTRACTS WITH COUNTY BOARDS OF EDUCATION TO PROVIDE INFORMATION AT PUBLIC SCHOOLS ON THE CHILDREN AND FAMILIES HEALTH CARE PROGRAM ESTABLISHED UNDER § 15-301 OF THIS SUBTITLE.

(B) (1) FOR PURPOSES OF THIS SUBSECTION, "COMMUNITY-BASED ORGANIZATION" INCLUDES DAY CARE CENTERS, SCHOOLS, AND SCHOOL-BASED HEALTH CLINICS.

(2) IN ADDITION TO THE SCHOOL-BASED OUTREACH PROGRAM ESTABLISHED UNDER SUBSECTION (A) OF THIS SECTION, THE DEPARTMENT, IN CONSULTATION WITH THE MARYLAND MEDICAID ADVISORY COMMITTEE ESTABLISHED UNDER § 15-103(B) OF THIS TITLE, SHALL DEVELOP MECHANISMS FOR OUTREACH FOR THE PROGRAM WITH A SPECIAL EMPHASIS ON IDENTIFYING CHILDREN WHO MAY BE ELIGIBLE FOR PROGRAM BENEFITS UNDER THE CHILDREN AND FAMILIES HEALTH CARE PROGRAM ESTABLISHED UNDER § 15-301 OF THIS SUBTITLE.

(3) FROM THE MECHANISMS TO BE DEVELOPED FOR OUTREACH UNDER PARAGRAPH (1) OF THIS SUBSECTION, ONE MECHANISM SHALL INCLUDE THE DEVELOPMENT AND DISSEMINATION OF MAIL-IN APPLICATIONS AND APPROPRIATE OUTREACH MATERIALS THROUGH COMMUNITY-BASED ORGANIZATIONS, COMMUNITY-BASED PROVIDERS, THE OFFICE OF THE STATE COMPTROLLER, THE DEPARTMENTS OF HUMAN RESOURCES AND HEALTH AND MENTAL HYGIENE, COUNTY BOARDS OF EDUCATION, AND ANY OTHER APPROPRIATE STATE AGENCY OR UNIT THE DEPARTMENT CONSIDERS APPROPRIATE.