

2-314.2.

WHILE PROVIDING OR OFFERING TO PROVIDE HEARING AID SERVICES, AN AUDIOLOGIST OR A HEARING AID DEALER MAY NOT:

(1) ADVERTISE A PARTICULAR MODEL, TYPE, OR KIND OF HEARING AID FOR SALE WHILE INTENDING:

(I) 1. NOT TO ALLOW AN INDIVIDUAL WHO RESPONDS TO THE ADVERTISEMENT TO BUY THE HEARING AID ADVERTISED; OR

2. TO DISSUADE AN INDIVIDUAL WHO RESPONDS TO THE ADVERTISEMENT FROM BUYING THE HEARING AID ADVERTISED; AND

(II) TO OBTAIN FOR A PROSPECTIVE BUYER A MODEL, TYPE, OR KIND OF HEARING AID THAT DIFFERS FROM THAT ADVERTISED; OR

(2) FALSELY REPRESENT THE USE OR AVAILABILITY OF SERVICES OR ADVICE OF A PHYSICIAN FOR PROVIDING HEARING AID SERVICES.

2-314.3.

WHILE PROVIDING OR OFFERING TO PROVIDE HEARING AID SERVICES, A HEARING AID DEALER MAY NOT:

(1) MISREPRESENT THE QUALIFICATIONS OF THE ~~HEARING AID~~ HEARING AID DEALER BY USE OF THE WORD "DOCTOR" OR ANY SIMILAR WORD, ABBREVIATION, OR SYMBOL; OR

(2) MISREPRESENT THE PLACE OF BUSINESS OF THE PERSON BY USE OF THE WORD "CLINIC" OR ANY SIMILAR WORD, ABBREVIATION, OR SYMBOL TO INDICATE FALSELY THAT A MEDICAL SERVICE IS PROVIDED AT THAT PLACE.

2-314.4.

A PERSON MAY NOT PROVIDE HEARING AID SERVICES UNDER A FALSE NAME.

2-314.5.

WHILE PROVIDING OR OFFERING TO PROVIDE HEARING AID SERVICES, AN AUDIOLOGIST OR A HEARING AID DEALER MAY NOT DIRECTLY OR INDIRECTLY GIVE OR OFFER TO GIVE ANYTHING OF VALUE TO ANOTHER PERSON WHO PROVIDES PROFESSIONAL SERVICES TO CLIENTS, IF THE THING OF VALUE IS GIVEN TO INDUCE THE PERSON RECEIVING THE THING OF VALUE TO: