

6-607. FALSE OR MISLEADING MATERIAL.

A PERSON MAY NOT USE FALSE OR MATERIALLY MISLEADING ADVERTISING OR PROMOTIONAL MATERIAL IN CONNECTION WITH A CHARITABLE SOLICITATION.

REVISOR'S NOTE: This section formerly was Art. 41, § 3-212(h).

No changes are made.

Defined terms: "Charitable solicitation" § 6-101

"Person" § 1-101

6-608. DECEPTIVE ACT.

(A) IN GENERAL.

IN CONNECTION WITH A CHARITABLE SOLICITATION, A CHARITABLE ORGANIZATION OR CHARITABLE REPRESENTATIVE MAY NOT COMMIT AN ACT OR ENGAGE IN A PRACTICE THAT BY AFFIRMATIVE REPRESENTATION OR BY OMISSION IS MISLEADING ABOUT ANYTHING IMPORTANT TO, OR LIKELY TO AFFECT, ANOTHER PERSON'S DECISION TO MAKE A CHARITABLE CONTRIBUTION.

(B) CONSEQUENCES OF ACT IRRELEVANT.

AN ACT OR PRACTICE PROHIBITED BY THIS SECTION IS A VIOLATION OF THIS SECTION, WHETHER OR NOT A PERSON HAS BEEN MISLED, DECEIVED, OR DAMAGED.

REVISOR'S NOTE: This section is new language derived without substantive change from former Art. 41, § 3-212(f)(2) and (3).

Former Art. 41, § 3-212(f)(1), which prohibited a person "[i]n connection with a charitable solicitation or with any requirement under this subtitle" to "engage in an illegal act or practice" is deleted as unnecessary because a person is always prohibited from engaging in an illegal act regardless of the circumstances.

Defined terms: "Charitable contribution" § 6-101

"Charitable organization" § 6-101

"Charitable representative" § 6-101

"Charitable solicitation" § 6-101

"Person" § 1-101

6-609. MISREPRESENTATION - MARKS OR PRINTED MATTER.

(A) AUTHORIZATION REQUIRED.

UNLESS AUTHORIZED BY A CHARITABLE ORGANIZATION, A PERSON MAY NOT: