

26-17.

(a) (1) (I) [It is unlawful for any person, candidate, campaign manager, treasurer or subtreasurer, partisan organization, political committee, including political clubs, or party committee to expend any money for printing, publication, or broadcasting of any political matter whatsoever unless such matter purports on its face to be a paid political advertisement and printed, published, or broadcast by the authority of the person, campaign manager, treasurer or subtreasurer for the named candidate, partisan organization, party committee, or political committee, including political clubs] EXCEPT AS PROVIDED IN SUBPARAGRAPHS (II) AND (III) OF THIS PARAGRAPH, EACH ITEM OF CAMPAIGN MATERIAL SHALL CONTAIN, SET APART FROM ANY OTHER PRINTING ON IT, AN AUTHORITY LINE CONTAINING THE NAME AND ADDRESS OF THE PERSON, CANDIDATE, TREASURER, CHAIRMAN, OR CAMPAIGN MANAGER RESPONSIBLE FOR THE CAMPAIGN MATERIAL. THE MATERIAL SHALL ALSO INCLUDE, IF APPLICABLE, THE NAME OF THE CANDIDATE OR COMMITTEE RESPONSIBLE FOR THE CAMPAIGN MATERIAL.

(II) IF THE ADDRESS REQUIRED UNDER SUBPARAGRAPH (I) OF THIS PARAGRAPH IS ON FILE WITH THE APPROPRIATE BOARD OR THE STATE ADMINISTRATIVE BOARD OF ELECTION LAWS, THE CAMPAIGN MATERIAL NEED NOT CONTAIN THE ADDRESS.

(III) IF THE CAMPAIGN MATERIAL IS TOO SMALL TO PERMIT THE INCLUSION OF ALL REQUIRED INFORMATION IN A LEGIBLE MANNER, THE MATERIAL NEED ONLY CONTAIN THE NAME OF THE PERSON, CANDIDATE, TREASURER, CHAIRMAN, OR CAMPAIGN MANAGER RESPONSIBLE FOR THE MATERIAL.

(2) EACH CAMPAIGN ADVERTISEMENT SHALL CONTAIN, SET APART FROM THE MESSAGE, THE INFORMATION REQUIRED UNDER PARAGRAPH (1)(I) AND (II) OF THIS SUBSECTION, EXCEPT THAT THE NAME OF MORE THAN ONE RESPONSIBLE INDIVIDUAL OR ENTITY MAY NOT BE REQUIRED.

(b) No person or corporation within the State, publishing a newspaper or other periodical, shall charge a candidate for State or local public office for political advertising a rate in excess of the regular local rate regularly charged by such person or corporation for commercial advertising except that when such political advertising is placed with the person or corporation through the medium of an advertising or press agency, then the regular national rate regularly charged by such person or corporation for commercial advertising may be charged.

[(c) Violation of this section is a misdemeanor and any person so convicted is subject to the penalties provided in § 26-20 of this article.]

SECTION 2. AND BE IT FURTHER ENACTED, That political committees that have filed with the appropriate election board as of the effective date of this Act shall file a name and statement of purpose that complies with the requirements of § 26-4(c) of this Act by the date required for the filing of the next campaign fund report.