A PROVIDER THAT PLANS TO ADVERTISE BEFORE AN INITIAL CERTIFICATE OF REGISTRATION IS ISSUED UNDER § 10–412 OF THIS SUBTITLE SHALL SUBMIT TO THE DEPARTMENT THE FORM AND SUBSTANCE OF ANY ADVERTISEMENT, ADVERTISING CAMPAIGN, OR OTHER PROMOTIONAL MATERIAL BEFORE IT MAY BE USED.

> REVISOR'S NOTE: This section is new language derived without substantive change from former Art. 70B, § 10(e) through (h).
>
> In subsection (c)(1) of this section, the former reference to an affiliate, parent, or subsidiary "person" is deleted as surplusage.
>
> In subsection (c)(2)(vii) of this section, the reference to an "entity" is substituted for the former reference to a "professional service firm, association, trust, partnership, company, or corporation" for brevity.
>
> In subsection (c)(6) of this section, the reference to the "proposed continuing care agreement" is substituted for the former reference to "the agreement to be entered into between the provider and subscriber for continuing care" for brevity. Similarly, in subsection (d)(2) of this section, the reference to the "proposed" continuing care agreement is substituted for the former reference to the continuing care agreement "to be used between the provider and the subscriber".
>
> Defined terms: "Certified financial statement" § 10–401
>   "Continuing care" § 10–401
>   "Continuing care agreement" § 10–401
>   "Department" § 10–101
>   "Deposit" § 10–401
>   "Facility" § 10–401
>   "Health related services" § 10–401
>   "Person" §§ 1–101, 10–401
>   "Provider" § 10–401
>   "State" § 10–101

10–412.   INITIAL CERTIFICATE OF REGISTRATION.

(A)   REQUIRED.

A PROVIDER MAY NOT PROVIDE CONTINUING CARE UNTIL THE DEPARTMENT ISSUES AN INITIAL CERTIFICATE OF REGISTRATION.

(B)   APPLICATION — FORM.

AN APPLICATION FOR AN INITIAL CERTIFICATE OF REGISTRATION SHALL BE FILED IN A FORM SATISFACTORY TO THE DEPARTMENT.

(C)   APPLICATION — CONTENTS.

AN APPLICATION SHALL INCLUDE AT LEAST THE FOLLOWING INFORMATION:

(1)   FOR A PROJECT OTHER THAN A CONVERSION, VERIFICATION THAT CONTINUING CARE AGREEMENTS HAVE BEEN EXECUTED WITH SUBSCRIBERS FOR