

(I) DESCRIPTIVE OF THE INSURANCE, CASUALTY, OR SURETY BUSINESS; OR

(II) DECEPTIVELY SIMILAR TO THE NAME OR DESCRIPTION OF AN INSURER, A SURETY CORPORATION, OR ANOTHER WARRANTOR.

(B) A WARRANTOR MAY USE THE TERM "GUARANTY" OR A SIMILAR WORD IN THE WARRANTOR'S NAME.

14-4A-10.

A VEHICLE PROTECTION PRODUCT SELLER OR A WARRANTOR MAY NOT REQUIRE, AS A CONDITION OF THE SALE OR FINANCING OF A VEHICLE, THAT THE PURCHASER OF THE VEHICLE BUY A VEHICLE PROTECTION PRODUCT.

14-4A-11.

A WARRANTOR THAT ESTABLISHES AN INFORMAL DISPUTE SETTLEMENT PROCEDURE MAY ELECT TO SETTLE VEHICLE PROTECTION PRODUCT WARRANTY DISPUTES IN COORDINATION WITH A PRIVATE MEDIATION SERVICES PROVIDER OR THE DIVISION.

14-4A-12.

A WARRANTOR IS:

(1) LIABLE TO THE WARRANTY HOLDER FOR ANY WRONGFUL BREACH OF A VEHICLE PROTECTION PRODUCT WARRANTY; AND

(2) UNDER A DUTY TO:

(I) COMPLY WITH THE REQUIREMENTS OF THIS SUBTITLE;
AND

(II) COMPENSATE THE WARRANTY HOLDER FOR ALL REASONABLE INCIDENTAL EXPENSES INCURRED AS A RESULT OF THE BREACH.

14-4A-13.

(A) A VIOLATION OF THIS SUBTITLE: