

(III) A FINANCIAL ACCOUNT NUMBER, INCLUDING A CREDIT CARD NUMBER OR DEBIT CARD NUMBER, THAT IN COMBINATION WITH ANY REQUIRED SECURITY CODE, ACCESS CODE, OR PASSWORD, WOULD PERMIT ACCESS TO AN INDIVIDUAL'S FINANCIAL ACCOUNT; OR

(IV) AN INDIVIDUAL TAXPAYER IDENTIFICATION NUMBER;

~~OR~~

~~(IV) A CONSUMER REPORT, AS DEFINED IN § 14-1201 OF THIS TITLE.~~

(2) "PERSONAL INFORMATION" DOES NOT INCLUDE:

(I) PUBLICLY AVAILABLE INFORMATION THAT IS LAWFULLY MADE AVAILABLE TO THE GENERAL PUBLIC FROM FEDERAL, STATE, OR LOCAL GOVERNMENT RECORDS;

(II) INFORMATION THAT AN INDIVIDUAL HAS CONSENTED TO HAVE PUBLICLY DISSEMINATED OR LISTED; OR

(III) INFORMATION THAT IS DISSEMINATED OR LISTED IN ACCORDANCE WITH THE FEDERAL HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT.

~~(D)~~ (E) "RECORDS" MEANS INFORMATION THAT IS INSCRIBED ON A TANGIBLE MEDIUM OR THAT IS STORED IN AN ELECTRONIC OR OTHER MEDIUM AND IS RETRIEVABLE IN PERCEIVABLE FORM.

14-3502.

(A) IN THIS SECTION, "CUSTOMER" MEANS AN INDIVIDUAL RESIDING IN THE STATE WHO PROVIDES PERSONAL INFORMATION TO A BUSINESS FOR THE PURPOSE OF PURCHASING OR LEASING A PRODUCT OR OBTAINING A SERVICE FROM THE BUSINESS.

(B) WHEN A BUSINESS IS DESTROYING A CUSTOMER'S RECORDS THAT CONTAIN PERSONAL INFORMATION OF THE CUSTOMER, THE BUSINESS SHALL TAKE REASONABLE STEPS TO PROTECT AGAINST UNAUTHORIZED ACCESS TO OR USE OF THE PERSONAL INFORMATION, TAKING INTO ACCOUNT:

(1) THE SENSITIVITY OF THE RECORDS;