

~~IN SCHOOLS IN THE STATE A PUBLIC INFORMATION, AWARENESS, AND EDUCATION CAMPAIGN ON SELF INJURY BY CUTTING.~~

~~(2) THE CAMPAIGN SHALL:~~

~~(i) REACH OUT TO STUDENTS AND THEIR PARENTS OR GUARDIANS, AND SPECIFIC POPULATIONS DETERMINED TO BE AT HIGH RISK FOR SELF INJURY BY CUTTING;~~

~~(ii) DISSEMINATE THE INFORMATION ABOUT SELF INJURY BY CUTTING THROUGH WRITTEN MATERIALS, TELEVISION, POSTERS, OR ANY OTHER MEDIUM THE STATE SUPERINTENDENT CONSIDERS APPROPRIATE AND EFFECTIVE FOR CONVEYING THE INFORMATION;~~

~~(iii) DISTRIBUTE INFORMATIONAL MATERIALS FREE OF CHARGE TO HEALTH CLINICS AND TO ESTABLISHMENTS OR ORGANIZATIONS THAT SERVE THE TARGETED POPULATION; AND~~

~~(iv) INCLUDE ANY OTHER MATTER THAT THE STATE SUPERINTENDENT CONSIDERS APPROPRIATE.~~

~~(b) TO CARRY OUT THIS SECTION, THE STATE SUPERINTENDENT:~~

~~(1) ON REQUEST, SHALL RECEIVE AID OR INFORMATION FROM ANY AGENCY OF THIS STATE, OR FROM A POLITICAL SUBDIVISION;~~

~~(2) MAY REQUEST THE SERVICES OF INTERESTED ADVOCACY GROUPS; AND~~

~~(3) MAY CONTRACT FOR ANY NECESSARY SERVICES.~~

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 2007.

Approved by the Governor, May 8, 2007.