14-4A-10.

A VEHICLE PROTECTION PRODUCT SELLER OR A WARRANTOR MAY NOT REQUIRE, AS A CONDITION OF THE SALE OR FINANCING OF A VEHICLE, THAT THE PURCHASER OF THE VEHICLE BUY A VEHICLE PROTECTION PRODUCT.

14-4A-11.

A WARRANTOR THAT ESTABLISHES AN INFORMAL DISPUTE SETTLEMENT PROCEDURE MAY ELECT TO SETTLE VEHICLE PROTECTION PRODUCT WARRANTY DISPUTES IN COORDINATION WITH A PRIVATE MEDIATION SERVICES PROVIDER OR THE DIVISION DEPARTMENT DIVISION.

14-4A-12.

A WARRANTOR IS:

- (1) LIABLE TO THE WARRANTY HOLDER FOR ANY WRONGFUL BREACH OF A VEHICLE PROTECTION PRODUCT WARRANTY; AND
 - (2) UNDER A DUTY TO:
- (I) COMPLY WITH THE REQUIREMENTS OF THIS SUBTITLE; AND
- (II) COMPENSATE THE WARRANTY HOLDER FOR ALL REASONABLE INCIDENTAL EXPENSES INCURRED AS A RESULT OF THE BREACH.

14-4A-13.

(A) A VIOLATION OF THIS SUBTITLE:

- (1) IS AN UNFAIR OR DECEPTIVE TRADE PRACTICE WITHIN THE MEANING OF TITLE 13 OF THIS ARTICLE; AND
- (2) EXCEPT FOR § 13–410 OF THIS ARTICLE, IS SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS CONTAINED IN TITLE 13 OF THIS ARTICLE.
- (B) A WARRANTOR THAT VIOLATES THE PROVISIONS OF THIS SUBTITLE IS SUBJECT TO A FINE OF \$500 FOR EACH VIOLATION, NOT EXCEEDING \$10,000 FOR ALL VIOLATIONS.