

(2) Falsely represent the use or availability of services or advice of a physician for providing hearing aid services.

2-314.3.

While [providing or offering to provide hearing aid services] **PRACTICING HEARING AID DISPENSING**, a hearing aid dispenser may not misrepresent the place of business of the person by use of the word "clinic" or any similar word, abbreviation, or symbol to indicate falsely that a medical service is provided at that place.

2-314.4.

A person may not [provide hearing aid services] **PRACTICE HEARING AID DISPENSING** under a false name.

2-314.5.

While [providing or offering to provide hearing aid services] **PRACTICING AUDIOLOGY OR HEARING AID DISPENSING**, an audiologist or a hearing aid dispenser may not directly or indirectly give or offer to give anything of value to another person who provides professional services to clients, if the thing of value is given to induce the person receiving the thing of value to:

- (1) Buy a product or service from the person giving the thing of value;
- (2) Refrain from buying a product or service of a competitor of the person giving the thing of value; or
- (3) Influence another to:
 - (i) Buy a product or service from the person giving the thing of value; or
 - (ii) Refrain from buying a product or service of a competitor of the person giving the thing of value.

2-314.6.

(a) Subject to subsection (b) of this section, a person may not sell or attempt to sell a hearing aid to any person by door-to-door solicitation.

(b) Subsection (a) of this section does not apply to a solicitation that is made:

- (1) At the request of the solicited individual; **OR**