

generally relating to the deceptive use of the name, trade name, trademark, service mark, logo, or tagline of a bank.

BY repealing and reenacting, with amendments,
 Article – Financial Institutions
 Section 5–806
 Annotated Code of Maryland
 (2003 Replacement Volume and 2006 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:

Article – Financial Institutions

5–806.

(a) Except for a bank, trust company, ~~or~~ savings bank, OR SAVINGS AND LOAN ASSOCIATION that is authorized to do business in this State, a person may not use any name, title, or other words that represent that the person is authorized to do the business of banking in this State.

(B) (1) (I) IN THIS SUBSECTION, THE FOLLOWING TERMS HAVE THE MEANINGS INDICATED.

(II) 1. “BANK” “BANK” MEANS ANY BANK, TRUST COMPANY, SAVINGS BANK, OR SAVINGS AND LOAN ASSOCIATION INCORPORATED OR CHARTERED UNDER THE LAWS OF THIS STATE OR THE UNITED STATES THAT ACCEPTS DEPOSITS THAT IS AUTHORIZED TO DO BUSINESS IN THIS STATE, AND ANY SUBSIDIARY OR AFFILIATE OF THE ENTITY.

2. “BANK” INCLUDES ANY FARM CREDIT SYSTEM INSTITUTION IN THIS STATE.

(III) “NAME” MEANS THE NAME, TRADE NAME, TRADEMARK, SERVICE MARK, LOGO, OR TAGLINE USED BY A BANK TO IDENTIFY ITSELF.

(2) EXCEPT WITH THE CONSENT OF THE BANK, A PERSON MAY NOT USE THE NAME, ~~TRADE NAME, LOGO, OR TAGLINE~~ OF A BANK ~~OR THE NAME, TRADE NAME, LOGO, OR TAGLINE~~ OR ANY TERM OR DESIGN THAT IS SIMILAR TO ~~THAT WHICH IS USED BY THE NAME OF THE A~~ BANK IN ANY MARKETING MATERIAL PROVIDED TO ANOTHER PERSON OR IN ANY SOLICITATION OF ANOTHER PERSON ~~IF THE NAME, TRADE NAME, LOGO, OR TAGLINE~~ IN A MANNER THAT MAY CAUSE A REASONABLE PERSON TO ~~BELIEVE~~ BE CONFUSED, MISTAKEN, OR DECEIVED THAT THE MARKETING MATERIAL OR SOLICITATION: