

certificate and pocket card issued by the Commission, is meaningfully and conspicuously included in the advertisement; and

(2) the name of the business with which the licensed real estate [salesperson] SALESPERSON, LICENSED REAL ESTATE BROKER, or licensed associate real estate broker is affiliated:

(i) is meaningfully and conspicuously included in the advertisement; AND

~~(ii) on or before October 1, 2004, is displayed in a size that is at least as large as the size of the name or trade DESIGNATED name of the licensed real estate [salesperson] SALESPERSON, LICENSED REAL ESTATE BROKER, or licensed associate real estate broker; and~~

~~(iii) (II)~~ is the full name of the business and not a logo used by the business.

17-527.3.

(a) A licensed real estate [salesperson] SALESPERSON, LICENSED REAL ESTATE BROKER, or licensed associate real estate broker may provide real estate brokerage services under a ~~trade~~ DESIGNATED name that has been approved by the Commission.

(b) Subject to the approval of the Commission, a licensed real estate [salesperson] SALESPERSON, LICENSED REAL ESTATE BROKER, or licensed associate real estate broker may add a ~~trade~~ DESIGNATED name on a license certificate and pocket card if the licensee submits to the Commission:

- (1) an application on the form that the Commission provides;
- (2) the license certificate and pocket card of the licensee;
- (3) any documentation about the ~~trade~~ DESIGNATED name that the Commission requires; and
- (4) a fee of \$5.

(c) The full legal name of the licensee and the approved ~~trade~~ DESIGNATED name shall be displayed on the new license certificate and pocket card.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 2004.

Approved May 26, 2004.