

Defined terms: "Campaign finance entity" § 1-101

"Campaign material" § 1-101

"Local board" § 1-101

"State Board" § 1-101

"Treasurer" § 1-101

13-402. ADVERTISING RATES.

(A) IN GENERAL.

SUBJECT TO SUBSECTION (B) OF THIS SECTION, A PERSON PUBLISHING A NEWSPAPER OR PERIODICAL IN THE STATE MAY NOT CHARGE A CANDIDATE FOR STATE OR LOCAL PUBLIC OFFICE A RATE FOR POLITICAL ADVERTISING THAT EXCEEDS THE LOCAL RATE REGULARLY CHARGED FOR COMMERCIAL ADVERTISING BY THE PERSON PUBLISHING THAT NEWSPAPER OR PERIODICAL.

(B) ADVERTISING OR PRESS AGENCY.

IF A CANDIDATE USES AN ADVERTISING OR PRESS AGENCY TO PLACE A POLITICAL ADVERTISEMENT, THE PERSON PUBLISHING THE NEWSPAPER OR PERIODICAL MAY CHARGE THE NATIONAL RATE REGULARLY CHARGED BY THAT NEWSPAPER OR PERIODICAL FOR COMMERCIAL ADVERTISING.

REVISOR'S NOTE: This section is new language derived without substantive change from former Art. 33, § 13-501(b).

In subsection (a) of this section, the former reference to a "corporation" is deleted as included in the references to a "person".

In subsection (b) of this section, the former reference to a "regular" rate is deleted in light of the reference to the rate "regularly" charged for brevity.

Defined term: "Candidate" § 1-101

13-403. RETENTION OF COPIES.

(A) REQUIREMENT.

(1) SUBJECT TO PARAGRAPH (2) OF THIS SUBSECTION, EACH CAMPAIGN FINANCE ENTITY RESPONSIBLE FOR, PUBLISHER OF, AND DISTRIBUTOR OF, AN ITEM OF CAMPAIGN MATERIAL SHALL KEEP A SAMPLE COPY OF THE ITEM FOR AT LEAST 1 YEAR AFTER THE GENERAL ELECTION NEXT FOLLOWING THE DATE WHEN THE ITEM WAS PUBLISHED OR DISTRIBUTED.

(2) FOR EACH ITEM OF CAMPAIGN MATERIAL DISSEMINATED THROUGH THE INTERNET, THE SAMPLE COPY SHALL BE:

(I) A PAPER FACSIMILE; OR

(II) A COPY ON AN ELECTRONIC MEDIUM THAT CAN BE PRODUCED AS A PAPER FACSIMILE ON REQUEST.

(B) EXCEPTION.