

~~SUBTITLE 29. ELECTRONIC COMMERCE CONSUMER PRIVACY PROTECTION ACT.~~~~14-2901.~~

~~(A) IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.~~

~~(B) "CONSUMER" HAS THE MEANING STATED IN §§ 13-101 AND 22-102 OF THIS ARTICLE.~~

~~(C) "CONSUMER GOODS OR SERVICES" HAS THE MEANING STATED IN §§ 13-101 AND 13-101.1 OF THIS ARTICLE.~~

~~(D) "DIVISION" MEANS THE DIVISION OF CONSUMER PROTECTION IN THE OFFICE OF THE ATTORNEY GENERAL.~~

~~(E) "ELECTRONIC COMMERCE TRANSACTION" MEANS THE SALE, LEASE, RENTAL, LICENSE, OR TRANSFER OF CONSUMER GOODS OR SERVICES MADE THROUGH USE OF THE INTERNET, THE WORLD WIDE WEB, OR A SIMILAR ELECTRONIC MEDIUM.~~

~~(F) "MERCHANT" HAS THE MEANING STATED IN §§ 13-101 AND 22-102 OF THIS ARTICLE.~~

~~(G) (1) "PERSONAL INFORMATION" MEANS INFORMATION ABOUT AN INDIVIDUAL INCLUDING AN INDIVIDUAL'S:~~

~~(I) FIRST OR LAST NAME;~~

~~(II) SOCIAL SECURITY NUMBER;~~

~~(III) HOME OR BUSINESS ADDRESS;~~

~~(IV) ELECTRONIC MAIL ADDRESS;~~

~~(V) TELEPHONE NUMBER;~~

~~(VI) CREDIT CARD NUMBER OR OTHER SIMILAR FINANCIAL ACCOUNT INFORMATION;~~

~~(VII) PATTERN OF PURCHASES OF CONSUMER GOODS OR SERVICES THROUGH ELECTRONIC COMMERCE TRANSACTIONS; OR~~

~~(VIII) INTERNET BROWSING PATTERNS.~~

~~(2) "PERSONAL INFORMATION" INCLUDES PERSONALLY IDENTIFIABLE INFORMATION THAT CAN BE USED TO CONTACT AN INDIVIDUAL PHYSICALLY OR ON-LINE.~~

~~(H) "UNIT" MEANS THE ON LINE CONSUMER ADVOCACY UNIT IN THE DIVISION.~~