

Article – State GovernmentSection 6-201 through 6-203, inclusive, to be under the new subtitle “Subtitle 2,
Electronic Transactions Protection Act”Annotated Code of Maryland(1999) Replacement Volume and 2000 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:

Article – Commercial Law

~~13-301.~~

~~Unfair or deceptive trade practices include any:~~

~~(1) False, falsely disparaging, or misleading oral or written statement, visual description, or other representation of any kind which has the capacity, tendency, or effect of deceiving or misleading consumers;~~

~~(2) Representation that:~~

~~(i) Consumer goods, consumer realty, or consumer services have a sponsorship, approval, accessory, characteristic, ingredient, use, benefit, or quantity which they do not have;~~

~~(ii) A merchant has a sponsorship, approval, status, affiliation, or connection which he does not have;~~

~~(iii) Deteriorated, altered, reconditioned, reclaimed, or secondhand consumer goods are original or new; or~~

~~(iv) Consumer goods, consumer realty, or consumer services are of a particular standard, quality, grade, style, or model which they are not;~~

~~(3) Failure to state a material fact if the failure deceives or tends to deceive;~~

~~(4) Disparagement of the goods, realty, services, or business of another by a false or misleading representation of a material fact;~~

~~(5) Advertisement or offer of consumer goods, consumer realty, or consumer services:~~

~~(i) Without intent to sell, lease, or rent them as advertised or offered; or~~

~~(ii) With intent not to supply reasonably expected public demand, unless the advertisement or offer discloses a limitation of quantity or other qualifying condition;~~

~~(6) False or misleading representation of fact which concerns:~~

~~(i) The reason for or the existence or amount of a price reduction;~~

or