

(c) (1) A sign or other means on the premises and approaches to a retail outlet that advertises the retail price of motor fuel:

(i) may list the price and each tax separately if the listing of the total of the price and all taxes is the same size as the separate listing of the price; but

(ii) shall list the total of the price and all taxes by numerals of uniform size.

(2) In the listing of the total of the price and all taxes, a denominator need not be used to indicate a fraction, but:

(i) if a denominator is used, the numerator and denominator combined shall be the same size as the numeral that indicates the whole number; or

(ii) if a denominator is not used, the numerator shall be the same size as the numeral that indicates the whole number.

~~(D) ALL GRADES OF GASOLINE DISPLAYED ON A SIGN OR OTHER MEANS ON THE PREMISES AND APPROACHES TO A RETAIL OUTLET THAT ADVERTISES THE RETAIL PRICE OF MOTOR FUEL SHALL MEET THE OCTANE SPECIFICATIONS SET BY THE COMPTROLLER.~~

(D) IF THE RETAIL PRICE OF MOTOR FUEL IS ADVERTISED ON A SIGN OR BY OTHER MEANS ON THE PREMISES OF AND APPROACHES TO THE RETAIL OUTLET, THE GRADE DESIGNATION DISPLAYED FOR ANY MOTOR FUEL IN THE ADVERTISEMENT SHALL BE THE SAME AS THE GRADE DESIGNATION THAT IS REQUIRED TO BE DISPLAYED FOR THAT MOTOR FUEL ON THE RETAIL DISPENSING PUMP AS SPECIFIED BY THE COMPTROLLER.

[(d)](E) (1) This subsection does not apply to:

(i) a retail service station dealer who operates with not more than 3 dispensing units that combined have not more than 6 nozzles; or

(ii) the sale of gasohol.

(2) Each retail service station dealer shall keep a sign on the premises that:

(i) states the lowest price for a whole measurement unit of regular and mid-grade gasoline sold on the premises;

(ii) states the unit of measurement used; and

(iii) is readable by passing motorists.

(3) All numerals on the sign shall:

(i) be uniform;

(ii) be at least 8 inches high and 3.5 inches wide; and

(iii) have a brush stroke of at least 1 inch.