

(7) ANY OTHER ENTITY THAT THE DEPARTMENT DETERMINES APPROPRIATE.

(C) THE DEPARTMENT OF AGING, THROUGH ITS SENIOR HEALTH INSURANCE PROGRAM, SHALL:

(1) ASSIST ELIGIBLE INDIVIDUALS IN APPLYING FOR COVERAGE UNDER THE PLAN; AND

(2) PROVIDE NOTICE OF THE PLAN AND ITS ELIGIBILITY REQUIREMENTS TO POTENTIALLY ELIGIBLE INDIVIDUALS WHO SEEK HEALTH INSURANCE COUNSELING SERVICES THROUGH THE DEPARTMENT OF AGING.

(D) THE DEPARTMENT SHALL ENSURE THAT THE ENTITIES USED TO PUBLICIZE THE EXISTENCE OF THE PLAN UNDER SUBSECTION (B) OF THIS SECTION HAVE SUFFICIENT PLAN APPLICATIONS AND ENROLLMENT MATERIALS FOR DISTRIBUTION.

(E) AS PART OF ITS OUTREACH PROGRAM, THE DEPARTMENT SHALL DEVELOP A MAIL-IN APPLICATION.

(F) THE OUTREACH PROGRAM FOR THE PLAN SHALL BE FUNDED THROUGH THE FUND.

Article - Insurance

15-606.

(a) In this section, "carrier" means:

(1) an insurer;

(2) a nonprofit health service plan;

(3) a health maintenance organization; OR

(4) [a dental plan organization; or

(5)] any other person that provides health benefit plans subject to regulation by the State.

(c) (1) In addition to the requirements imposed under subsection (b) of this section, a carrier may not receive the approved purchaser differential unless the carrier contributes, as provided in paragraph (2) of this subsection, to the Short-Term Prescription Drug Subsidy Plan created under Title 15, Subtitle 6 of the Health - General Article.

(2) (i) The total contributions to be made to the Short-Term Prescription Drug Subsidy Plan by all carriers participating in the substantial, [affordable, and available] AVAILABLE, AND AFFORDABLE coverage differential program shall be [\$5.4 million per year] EQUAL TO 37.5 PERCENT OF THE VALUE OF THE DIFFERENTIAL PROVIDED TO ALL CARRIERS THAT OFFER SUBSTANTIAL, AVAILABLE, AND AFFORDABLE COVERAGE IN THE NONGROUP INSURANCE MARKET.