MONEY, RESTRICTIONS ON THE CONTENT OF ADVERTISEMENTS, COMMUNICATIONS, OR OTHER PUBLIC RELATIONS PRODUCTS OR SERVICES THAT ARE FUNDED WITH MONEY FROM THE CIGARETTE RESTITUTION FUND <u>IF THE RESTRICTIONS ARE INCONSISTENT WITH THE PURPOSES OF THIS SUBTITLE.</u>

- (H) <u>ON OR BEFORE SEPTEMBER 1 OF EACH YEAR</u> THE DEPARTMENT SHALL SUBMIT AN ANNUAL REPORT TO THE GOVERNOR AND, SUBJECT TO § 2-1246 OF THE STATE GOVERNMENT ARTICLE, THE GENERAL ASSEMBLY ON THE RESULTS OF THE COUNTERMARKETING COUNTER-MARKETING AND MEDIA CAMPAIGN COMPONENT. 13-1014.
 - (A) THERE IS AN ADMINISTRATIVE COMPONENT IN THE PROGRAM.
- (B) THE PURPOSE OF THE ADMINISTRATIVE COMPONENT IS TO PROVIDE THE NECESSARY ADMINISTRATIVE STRUCTURE $\underline{IN\ THE\ DEPARTMENT}$ FOR EFFECTIVE MANAGEMENT OF THE PROGRAM.
- THAT IS ALLOCATED TO THE DEPARTMENT UNDER FUNDS THAT ARE ALLOCATED TO THE ADMINISTRATIVE COMPONENT IN THE STATE BUDGET SHALL BE USED TO COVER ADMINISTRATIVE COSTS OF THE OTHER COMPONENTS OF THE PROGRAM, INCLUDING ADMINISTRATIVE COSTS INCURRED BY THE DEPARTMENT, A COUNTY THAT RECEIVES FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, OR ANY A PERSON RECEIVING WHO RECEIVES MONEY FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, AND ANY OTHER PERSON WHO RECEIVES FUNDS UNDER THE IN ADMINISTERING THE PROGRAM.
- (D) THE AMOUNT THAT IS UNLESS OTHERWISE SPECIFIED IN THE ANNUAL BUDGET BILL AS ENACTED, THE AMOUNT OF FUNDS THAT ARE ALLOCATED TO THE ADMINISTRATIVE COMPONENT UNDER SUBSECTION (C) OF THIS SECTION IN THE STATE BUDGET MAY NOT EXCEED FIVE PERCENT OF THE TOTAL AMOUNT THAT IS ALLOCATED TO THE OTHER COMPONENTS OF THE PROGRAM IN THE STATE BUDGET.
- (E) THE DEPARTMENT SHALL ENSURE THAT AN EQUITABLE SHARE OF ADMINISTRATIVE FUNDS IS ALLOCATED TO THE DEPARTMENT, A COUNTY THAT RECEIVES FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, A PERSON WHO RECEIVES FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, AND ANY OTHER PERSON WHO RECEIVES FUNDS UNDER THE PROGRAM.
- (F) UNLESS OTHERWISE SPECIFIED IN THE ANNUAL BUDGET BILL AS ENACTED, THE FUNDS THAT ARE ALLOCATED TO THE OTHER COMPONENTS OF THE PROGRAM IN THE STATE BUDGET MAY NOT BE USED FOR ADMINISTRATIVE COSTS.
- (E) A COUNTY THAT RECEIVES FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, A PERSON WHO RECEIVES FUNDS UNDER A LOCAL PUBLIC HEALTH TOBACCO GRANT, AND ANY OTHER PERSON WHO RECEIVES FUNDS UNDER ANY COMPONENT OF THE PROGRAM MAY NOT USE MORE THAN 7% OF THE FUNDS TO COVER ADMINISTRATIVE COSTS.