- (ii) The rules and regulations shall conform to all applicable federal standards, and shall govern the type, lighting, size, number, and location of specific information or business SERVICE signs.
  - (iii) The Administration shall consult with the:
- DEPARTMENT OF BUSINESS AND ECONOMIC DEVELOPMENT AND THE APPROPRIATE LOCAL GOVERNMENT **OFFICIALS** CONCERNING THE PLACEMENT  $\mathbf{OF}$ SPECIFIC SERVICE SIGNS UNDER THIS SUBSECTION.
- (3) The business or attraction identified in a specific information or business <u>SERVICE</u> sign shall pay for the full administrative and operational cost of procurement, installation, and maintenance of the sign.
- (4) The Department of Transportation ADMINISTRATION shall report to the Governor and, IN ACCORDANCE WITH § 2-1246 OF THE STATE GOVERNMENT ARTICLE, THE General Assembly by January, 1986 ON OR BEFORE JANUARY 9, 2002 on the results of the program for specific information signs INSTALLATION OF SERVICE SIGNS ALONG STATE CONTROLLED ACCESS HIGHWAYS UNDER THIS SUBSECTION.
- (e) Any person who removes, damages, or defaces any sign, signal, or marker placed under this section is guilty of a misdemeanor and on conviction is subject to a fine not exceeding \$100.

## 8 605.1.

- (A) THE ADMINISTRATION SHALL ESTABLISH A ROAD SIGNAGE PILOT PROGRAM TO PROMOTE ECONOMIC DEVELOPMENT IN PRINCE CEORGE'S COUNTY THROUGH THE PLACEMENT OF SIGNS DIRECTING MOTORISTS TO BUSINESS ESTABLISHMENTS AND OTHER ATTRACTIONS ALONG STATE HIGHWAYS.
- (B) THE COVERNING BODY OF PRINCE GEORGE'S COUNTY MAY PARTICIPATE IN THE ROAD SIGNAGE PILOT PROGRAM.
- (C) (1) NOTWITHSTANDING ANY OTHER PROVISION OF THIS TITLE, THE GOVERNING BODY OF PRINCE GEORGE'S COUNTY, IN CONSULTATION WITH THE DEPARTMENT OF BUSINESS AND ECONOMIC DEVELOPMENT AND THE ADMINISTRATION, MAY PLACE SPECIFIC INFORMATION OR BUSINESS SIGNS ALONG STATE HIGHWAYS IN THE COUNTY FOR THE PURPOSE OF PROVIDING INFORMATION TO THE DRIVING PUBLIC ON THE AVAILABILITY OF GAS, FOOD, LODGING, SHOPPING, AND OTHER ATTRACTIONS IN NEARBY AREAS.
- (2) ANY SIGN PLACED ALONG A HIGHWAY BY THE COUNTY UNDER THIS SECTION SHALL COMPLY WITH APPLICABLE FEDERAL STANDARDS.
- (D) (1) IN CONSULTATION WITH THE ADMINISTRATION, THE GOVERNING BODY OF PRINCE GEORGE'S COUNTY SHALL ADOPT RECULATIONS GOVERNING SPECIFIC INFORMATION OR BUSINESS SIGNS.