

(H) "COUNTER-MARKETING AND MEDIA COMPONENT" MEANS THE COMPONENT OF THE PROGRAM THAT IS ESTABLISHED UNDER § 13-1013 OF THIS SUBTITLE.

(I) "LOCAL HEALTH OFFICER" MEANS:

(1) THE HEAD OF A COUNTY HEALTH DEPARTMENT; OR

(2) A PERSON DESIGNATED BY THE DEPARTMENT UNDER § 13-1008(G) OF THIS SUBTITLE.

(J) "LOCAL PUBLIC HEALTH COMPONENT" MEANS THE COMPONENT OF THE PROGRAM THAT IS ESTABLISHED UNDER § 13-1006 OF THIS SUBTITLE.

(K) "LOCAL PUBLIC HEALTH TOBACCO GRANT" MEANS A GRANT DISTRIBUTED BY THE DEPARTMENT TO A COUNTY UNDER §§ 13-1006 THROUGH 13-1012 OF THIS SUBTITLE.

(L) "MARYLAND ADOLESCENT SURVEY" MEANS THE MARYLAND ADOLESCENT SURVEY THAT IS ADMINISTERED BY THE MARYLAND STATE DEPARTMENT OF EDUCATION.

(M) "MASTER SETTLEMENT AGREEMENT" MEANS THE MASTER SETTLEMENT AGREEMENT EXECUTED BY THE STATE AND PARTICIPATING TOBACCO MANUFACTURERS.

(N) "MINORITY INDIVIDUAL" MEANS A WOMAN OR AN INDIVIDUAL OF AFRICAN AMERICAN, HISPANIC, NATIVE AMERICAN, OR ASIAN DESCENT.

(O) "NATIONAL PUBLIC EDUCATION FUND" MEANS THE NATIONAL PUBLIC EDUCATION FUND THAT WAS ESTABLISHED UNDER THE MASTER SETTLEMENT AGREEMENT.

(P) "PROGRAM" MEANS THE TOBACCO USE PREVENTION AND CESSATION PROGRAM ESTABLISHED UNDER § 13-1002 OF THIS SUBTITLE.

(Q) "STATEWIDE PUBLIC HEALTH COMPONENT" MEANS THE COMPONENT OF THE PROGRAM THAT IS ESTABLISHED UNDER § 13-1005 OF THIS SUBTITLE.

(R) "SURVEILLANCE AND EVALUATION COMPONENT" MEANS THE COMPONENT OF THE PROGRAM THAT IS ESTABLISHED UNDER § 13-1003 OF THIS SUBTITLE.

(S) (1) "TARGETED MINORITY POPULATION" MEANS A MINORITY POPULATION TO WHICH THE TOBACCO INDUSTRY DISPROPORTIONATELY MARKETED TOBACCO PRODUCTS.

(2) "TARGETED MINORITY POPULATION" INCLUDES:

(I) WOMEN; AND

(II) INDIVIDUALS OF AFRICAN AMERICAN, HISPANIC, NATIVE AMERICAN, AND ASIAN DESCENT.