

13-1005.

~~(A) THERE IS A STATEWIDE PUBLIC HEALTH COMPONENT IN THE PROGRAM.~~

~~(B) THE PURPOSE OF THE STATEWIDE PUBLIC HEALTH COMPONENT IS TO MAXIMIZE THE EFFECTIVENESS OF THE ANTITOBACCO INITIATIVES IN THE STATE BY AUTHORIZING THE DEPARTMENT TO TAKE STEPS TO ENSURE THAT THE PROGRAM IS IMPLEMENTED IN A COORDINATED AND INTEGRATED MANNER THROUGHOUT THE STATE.~~

~~(C) SUBJECT TO SUBSECTIONS (D) AND (E) OF THIS SECTION AND AS NECESSARY TO ENSURE A COORDINATED AND INTEGRATED STATEWIDE EFFORT TO IMPLEMENT TOBACCO USE PREVENTION AND CESSATION PROGRAMS, THE DEPARTMENT MAY:~~

~~(1) DEVELOP AND IMPLEMENT PROGRAMS THAT ARE NOT ESTABLISHED OR FUNDED UNDER OTHER PROVISIONS OF THIS SUBTITLE;~~

~~(2) ISSUE REQUESTS FOR PROPOSALS FOR PROGRAMS THAT ARE NOT ESTABLISHED OR FUNDED UNDER OTHER PROVISIONS OF THIS SUBTITLE; AND~~

~~(3) DISTRIBUTE GRANTS TO OR ENTER INTO CONTRACTS WITH OTHER PERSONS WHO DEVELOP AND IMPLEMENT PROGRAMS THAT ARE NOT ESTABLISHED OR FUNDED UNDER OTHER PROVISIONS OF THIS SUBTITLE.~~

~~(D) IF THE DEPARTMENT ISSUES A REQUEST FOR PROPOSALS, DISTRIBUTES A GRANT, OR ENTERS INTO A CONTRACT AS AUTHORIZED UNDER SUBSECTION (C) OF THIS SECTION, THE REQUEST FOR PROPOSAL, GRANT, OR CONTRACT SHALL:~~

~~(1) STATE WITH SPECIFICITY THE OBJECTIVES AND PERFORMANCE CRITERIA THAT WILL BE USED TO MEASURE THE SUCCESS OF THE PROGRAM TO WHICH THE REQUEST FOR PROPOSAL, GRANT, OR CONTRACT RELATES.~~

~~(2) STATE THAT PRIORITY WILL BE GIVEN TO ENTITIES WITH A DEMONSTRATED RECORD OF SUCCESSFUL MARKETING AND OUTREACH TO TARGETED MINORITY GROUPS.~~

~~(E) TO THE MAXIMUM EXTENT PRACTICABLE, THE DEPARTMENT SHALL AWARD ONE THIRD OF THE CONTRACTS WITH PRIVATE ENTITIES TO ENTITIES OR HIGHER EDUCATION INSTITUTIONS WITH DEMONSTRATED RECORDS OF SUCCESSFUL MARKETING AND OUTREACH TO TARGETED MINORITY GROUPS.~~

13-1006.

~~(A) THERE IS A LOCAL PUBLIC HEALTH COMPONENT IN THE PROGRAM.~~

~~(B) THE PURPOSE OF THE LOCAL PUBLIC HEALTH COMPONENT IS TO MAXIMIZE THE EFFECTIVENESS OF ANTITOBACCO INITIATIVES IN THE STATE BY AUTHORIZING LOCAL HEALTH COALITIONS TO DEVELOP AND IMPLEMENT TOBACCO USE PREVENTION AND CESSATION PROGRAMS IN COORDINATION WITH THE DEPARTMENT.~~