- (B) A TELEPHONE COMPANY OR RESELLER THAT IS SUBJECT TO THIS SECTION IS LIABLE:
- (1) TO THE CUSTOMER, THE CUSTOMER'S PREVIOUSLY SELECTED TELECOMMUNICATIONS SERVICE PROVIDER TELEPHONE COMPANY OR RESELLER, OR BOTH, AS DETERMINED BY THE COMMISSION, FOR ALL INTRASTATE LONG DISTANCE CHARGES, INTERSTATE LONG DISTANCE CHARGES, LOCAL EXCHANGE SERVICE CHARGES, PROVIDER SWITCHING FEES, THE VALUE OF ANY PREMIUMS TO WHICH THE CUSTOMER WOULD HAVE BEEN ENTITLED, AND OTHER RELEVANT CHARGES INCURRED BY THE CUSTOMER IN THE FIRST 99 30 DAYS OF THE UNAUTHORIZED CHANGE; AND
- (2) TO THE CUSTOMER'S LOCAL EXCHANGE PROVIDER FOR THE CHANGE FEES FOR THE UNAUTHORIZED CHANGE AND REINSTATING THE CUSTOMER TO THE ORIGINAL TELECOMMUNICATIONS SERVICE PROVIDER TELEPHONE COMPANY OR RESELLER.

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- (A) WHEN A CUSTOMER, OR A TELEPHONE COMPANY OR RESELLER PROVIDING A NEW TELECOMMUNICATIONS SERVICE ON BEHALF OF THE CUSTOMER MAKES A CHANGE IN THE CUSTOMER'S TELEPHONE COMPANY OR RESELLER THE TELEPHONE COMPANY OR RESELLER PROVIDING THE NEW TELECOMMUNICATIONS SERVICE SHALL PROVIDE A CONSPICUOUS NOTICE TO THE CUSTOMER, IN ACCORDANCE WITH THE PROVISIONS OF SUBSECTION (C) OF THIS SECTION, INFORMING THE CUSTOMER THAT THE CHANGE WAS MADE.
- (B) WHEN A CUSTOMER, OR A TELEPHONE COMPANY OR RESELLER ON BEHALF OF THE CUSTOMER, MAKES A CHANGE IN A THE CUSTOMER'S SELECTION OF A TELECOMMUNICATIONS SERVICE OPTION FOR WHICH THE TELEPHONE COMPANY OR RESELLER IMPOSES A CHARGE, THE TELEPHONE COMPANY OR RESELLER OF THE PROVIDING THE NEW TELECOMMUNICATIONS SERVICE OPTION SHALL PROVIDE A CONSPICUOUS NOTICE TO THE CUSTOMER, IN ACCORDANCE WITH THE PROVISIONS OF SUBSECTION (C) OF THIS SECTION, INFORMING THE CUSTOMER THAT THE CHANGE WAS MADE.
- (C) THE TELEPHONE COMPANY OR RESELLER MAKING THE CHANGE OF TELEPHONE COMPANY OR RESELLER OR TELECOMMUNICATIONS SERVICE OPTIONS UNDER THIS SECTION SHALL PROVIDE THE CONSPICUOUS NOTICE TO THE CUSTOMER BY:
- (C) WHEN A CUSTOMER, OR A TELEPHONE COMPANY OR RESELLER ON BEHALF OF A CUSTOMER, MAKES A CHANGE IN THE PERSON WHO BILLS THE CUSTOMER OR THE CUSTOMER'S BILLING ARRANGEMENT, THE TELEPHONE COMPANY OR RESELLER PROVIDING THE NEW BILLING SERVICE OR ARRANGEMENT SHALL PROVIDE A CONSPICUOUS NOTICE TO THE CUSTOMER INFORMING THE CUSTOMER THAT THE CHANGE WAS MADE.
- (D) A TELEPHONE COMPANY OR RESELLER THAT IS REQUIRED TO PROVIDE NOTICE UNDER THIS SECTION SHALL PROVIDE THE NOTICE BY: