

(3) PRIMARILY FOR THE BUYER'S PERSONAL, FAMILY, OR HOUSEHOLD PURPOSES; AND

(4) BEFORE THE FILING OF A FINANCING STATEMENT COVERING THE GOODS.

(C) TO THE EXTENT THAT IT AFFECTS THE PRIORITY OF A SECURITY INTEREST OVER A BUYER OF GOODS UNDER SUBSECTION (B), THE PERIOD OF EFFECTIVENESS OF A FILING MADE IN THE JURISDICTION IN WHICH THE SELLER IS LOCATED IS GOVERNED BY § 9-316(A) AND (B).

(D) A BUYER IN ORDINARY COURSE OF BUSINESS BUYING OIL, GAS, OR OTHER MINERALS AT THE WELLHEAD OR MINEHEAD OR AFTER EXTRACTION TAKES FREE OF AN INTEREST ARISING OUT OF AN ENCUMBRANCE.

(E) SUBSECTIONS (A) AND (B) DO NOT AFFECT A SECURITY INTEREST IN GOODS IN THE POSSESSION OF THE SECURED PARTY UNDER § 9-313.

9-321. LICENSEE OF GENERAL INTANGIBLE AND LESSEE OF GOODS IN ORDINARY COURSE OF BUSINESS.

(A) IN THIS SECTION, "LICENSEE IN ORDINARY COURSE OF BUSINESS" MEANS A PERSON THAT BECOMES A LICENSEE OF A GENERAL INTANGIBLE IN GOOD FAITH, WITHOUT KNOWLEDGE THAT THE LICENSE VIOLATES THE RIGHTS OF ANOTHER PERSON IN THE GENERAL INTANGIBLE, AND IN THE ORDINARY COURSE FROM A PERSON IN THE BUSINESS OF LICENSING GENERAL INTANGIBLES OF THAT KIND. A PERSON BECOMES A LICENSEE IN THE ORDINARY COURSE IF THE LICENSE TO THE PERSON COMPORTS WITH THE USUAL OR CUSTOMARY PRACTICES IN THE KIND OF BUSINESS IN WHICH THE LICENSOR IS ENGAGED OR WITH THE LICENSOR'S OWN USUAL OR CUSTOMARY PRACTICES.

(B) A LICENSEE IN ORDINARY COURSE OF BUSINESS TAKES ITS RIGHTS UNDER THE LICENSE FREE OF A SECURITY INTEREST IN THE GENERAL INTANGIBLE CREATED BY THE LICENSOR, EVEN IF THE SECURITY INTEREST IS PERFECTED AND THE LICENSEE KNOWS OF ITS EXISTENCE.

(C) A LESSEE IN ORDINARY COURSE OF BUSINESS TAKES ITS LEASEHOLD INTEREST FREE OF A SECURITY INTEREST IN THE GOODS CREATED BY THE LESSOR, EVEN IF THE SECURITY INTEREST IS PERFECTED AND THE LESSEE KNOWS OF ITS EXISTENCE.

9-322. PRIORITIES AMONG CONFLICTING SECURITY INTERESTS IN AND AGRICULTURAL LIENS ON SAME COLLATERAL.

(A) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, PRIORITY AMONG CONFLICTING SECURITY INTERESTS AND AGRICULTURAL LIENS IN THE SAME COLLATERAL IS DETERMINED ACCORDING TO THE FOLLOWING RULES:

(1) CONFLICTING PERFECTED SECURITY INTERESTS AND AGRICULTURAL LIENS RANK ACCORDING TO PRIORITY IN TIME OF FILING OR PERFECTION. PRIORITY DATES FROM THE EARLIER OF THE TIME A FILING COVERING THE COLLATERAL IS FIRST MADE OR THE SECURITY INTEREST OR