

(3) ANY FORM OF EVIDENCE OF COVERAGE THAT IS DECEPTIVE.

(B) CERTAIN REPRESENTATIONS PROHIBITED.

UNLESS A DENTAL PLAN ORGANIZATION HOLDS A CERTIFICATE OF AUTHORITY AS AN INSURER, THE DENTAL PLAN ORGANIZATION MAY NOT USE IN ITS NAME, EVIDENCE OF COVERAGE, OR LITERATURE:

(1) THE WORDS "INSURANCE", "ASSURANCE", "CASUALTY", "SURETY", OR "MUTUAL"; OR

(2) ANY OTHER WORDS DESCRIPTIVE OF THE INSURANCE, CASUALTY, OR SURETY BUSINESS OR DECEPTIVELY SIMILAR TO THE NAME OR DESCRIPTION OF AN INSURER AUTHORIZED TO DO BUSINESS IN THE STATE.

(C) ENFORCEMENT BY COMMISSIONER.

THE COMMISSIONER SHALL ENFORCE THIS SECTION.

(D) POWERS OF ATTORNEY GENERAL NOT LIMITED.

THIS SUBTITLE DOES NOT LIMIT THE POWERS OF THE ATTORNEY GENERAL AND THE PROCEDURES WITH RESPECT TO CONSUMER FRAUD.

REVISOR'S NOTE: This section is new language derived without substantive change from former Art. 48A, § 592.

In the introductory language of subsection (b) of this section, the reference to "hold[ing] a certificate of authority" is substituted for the former reference to being "licensed" to conform to terminology used elsewhere in this article. Similarly, in subsection (b)(2) of this section, the reference to being "authorized" to do business in the State is substituted for the former reference to being "licensed".

Defined terms: "Certificate of authority" § 1-101

"Commissioner" § 1-101

"Dental plan organization" § 14-401

"Evidence of coverage" § 14-401

"Insurance" § 1-101

"Insurer" § 1-101

14-416. CEASE AND DESIST ORDERS.

(A) IN GENERAL.

THE COMMISSIONER MAY ISSUE AN ORDER THAT DIRECTS A DENTAL PLAN ORGANIZATION OR ITS REPRESENTATIVE TO CEASE AND DESIST FROM ENGAGING IN AN ACT OR PRACTICE THAT VIOLATES THIS SUBTITLE.

(B) HEARINGS; JUDICIAL REVIEW.