

(e) The Fund consists of:

- (1) Moneys appropriated in the State budget to the Fund; and
- (2) All funds accepted by the Board in accordance with § 4-206 of this subtitle.

(f) Expenditures from the Fund may be made only by the Board in accordance with an appropriation.

(g) (1) In this subsection, "Governor's proposed general fund appropriation" means the General Fund appropriation included by the Governor in the annual budget bill as submitted to the General Assembly, including any proposed supplemental budget, before any amendment by the General Assembly.

(2) [For each of Fiscal Years 1996, 1997, and 1998 the] THE Governor shall include in the annual budget bill a proposed General Fund appropriation to the Fund in an amount not less than [\$3,000,000]:

(I) \$4,000,000, FOR FISCAL YEAR 1999;

(II) \$5,000,000, FOR FISCAL YEAR 2000; AND

(III) \$6,000,000, FOR FISCAL YEAR 2001 AND SUBSEQUENT FISCAL YEARS.

(3) For each [of Fiscal Years 1996, 1997, and 1998] FISCAL YEAR, in addition to any appropriation for tourism marketing from the Maryland Tourism Development Board Fund, the Governor shall include in the annual budget bill submitted to the General Assembly a General Fund appropriation for the Office of Tourism Development in an amount not less than the amount of the Governor's proposed General Fund appropriation for the Office of Tourism Development for Fiscal Year 1995.

Chapter 111 of the Acts of 1994

SECTION 2. AND BE IT FURTHER ENACTED, That the intent of this Act is to generate a substantial increase in the State's effort towards tourism advertising and promotion. Toward that end, the Office of Tourism Development shall spend in each [of Fiscal Years 1996, 1997, and 1998] FISCAL YEAR on tourism marketing a portion of their budget appropriation not less than the portion of their 1995 budget appropriation spent on such purposes.

SECTION 5. AND BE IT FURTHER ENACTED, That on or before December 1 of [1995, 1996, and 1997] EACH YEAR, the Maryland Tourism Development Board, together with the Secretary of [Economic and Employment] BUSINESS AND ECONOMIC Development, shall submit to the Legislative Policy Committee of the General Assembly a report addressing the following:

- (1) The specific use of the tourism advertising funds provided by this Act;
- (2) Data quantifying the success of Maryland's increased tourism marketing efforts;