

~~PROSPECTIVE ENROLLEE, THE CARRIER SHALL IDENTIFY IN WRITING THE PLAN OR PLANS AND PROVIDE INFORMATION IN SUMMARY FORM TO THE ENROLLEE OR PROSPECTIVE ENROLLEE REGARDING THE PLAN OR PLANS.~~

~~(E) (1) EACH CARRIER SHALL PROVIDE A SUMMARY OF:~~

~~(I) THOSE HEALTH CARE SERVICES FOR WHICH THE CARRIER PROVIDES COVERAGE AND PAYMENT; AND~~

~~(II) THE PROCESS THAT THE CARRIER FOLLOWS TO DETERMINE WHICH HEALTH CARE SERVICES FOR WHICH TO PROVIDE COVERAGE OR ELIMINATE COVERAGE.~~

~~(2) THE CARRIER SHALL:~~

~~(I) IDENTIFY THE TITLES OF KEY PERSONNEL OF THE CARRIER WHO ARE INVOLVED IN MAKING COVERAGE DECISIONS; AND~~

~~(II) DISCLOSE WHETHER OUTSIDE CONSULTANTS OR EXTERNAL RESOURCES, INCLUDING FEDERAL OR STATE AGENCIES, TRADE GROUPS, AND TECHNOLOGY COUNCILS, ARE USED BY THE CARRIER TO ASSIST THE CARRIER IN MAKING COVERAGE DECISIONS FOR INDIVIDUAL ENROLLEES OR FOR THE CARRIER'S ENTIRE ENROLLED POPULATION.~~

~~(F) (1) EACH CARRIER SHALL DISCLOSE THE DISTRIBUTION OF EACH \$100 IT RECEIVES IN PREMIUM DOLLARS FROM ENROLLEES.~~

~~(2) THE DISCLOSURE SHALL BE IN THE FORM OF A PIE CHART OR BAR GRAPH WITH DESCRIPTIVE TERMS IN LAYMAN'S LANGUAGE THAT IDENTIFIES:~~

~~(I) THE PROPORTION OF EVERY \$100 IN PREMIUM DOLLARS THAT THE CARRIER USES TO PAY PROVIDERS FOR THE DIRECT PROVISION OF HEALTH CARE SERVICES TO ENROLLEES, INCLUDING WHAT PROPORTION IS FOR DIRECT MEDICAL CARE EXPENSES;~~

~~(II) THE PROPORTION OF EVERY \$100 IN PREMIUM DOLLARS THAT THE CARRIER USES TO PAY FOR PLAN ADMINISTRATION;~~

~~(III) THE PROPORTION OF EVERY \$100 IN PREMIUM DOLLARS THAT THE CARRIER USES TO PAY FOR THE MARKETING AND ADVERTISING ACTIVITIES OF THE CARRIER; AND~~

~~(IV) IF THE CARRIER IS A FOR-PROFIT PUBLICLY TRADED ENTITY, THE PROPORTION OF EVERY \$100 IN PREMIUM DOLLARS THAT THE CARRIER OR ITS PARENT CORPORATION USES TO PAY FOR CASH DIVIDENDS DISTRIBUTED TO SHAREHOLDERS OF THE CARRIER.~~

~~(G) THE DISCLOSURES REQUIRED UNDER SUBSECTION (C) OF THIS SECTION SHALL BE IN A FORM THAT INCLUDES:~~

~~(1) A GLOSSARY OF TERMS; AND~~

~~(2) AN EXECUTIVE SUMMARY.~~