

3-407.

A licensed chiropractor may use a trade name in connection with the practice of chiropractic provided that:

- (1) The use of the trade name is not deceptive or misleading;
- (2) The advertisement in which the trade name appears includes the name of the licensed chiropractor or the name of the business entity providing the chiropractic services being advertised as long as the advertisement includes the name of a licensed chiropractor;
- (3) The name of the licensed chiropractor providing chiropractic services appears on the billing invoices, stationery, and on any receipt given to a patient; [and]
- (4) Treatment records are maintained that clearly identify the licensed chiropractor who has performed the chiropractic service for the patient; AND
- (5) THE USE OF A TRADE NAME IS PREAPPROVED BY THE BOARD BEFORE USE.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 1996.

Approved May 14, 1996.

CHAPTER 529

(House Bill 1207)

AN ACT concerning

Credentiaing Primary Source Verification Information and Procedures for Physicians and External Review of Quality for Health Maintenance Organizations

FOR the purpose of authorizing the Secretary of Health and Mental Hygiene to waive the requirement for an external review of the quality of the health services of a health maintenance organization by the Department of Health and Mental Hygiene if the health maintenance organization has received a certain accreditation from a certain ~~external review~~ organization under certain circumstances; specifying the confidentiality of certain documents and information; authorizing the Secretary to conduct certain inspections; altering a provision of law to establish that the Secretary is the final authority for deciding the type of external review to be employed by a health maintenance organization; altering a certain provision of law related to medical review committees to add certain credentiaing organizations; requiring the Secretary to adopt certain regulations related to a ~~credentiaing~~ primary source verification information system; specifying the content of the regulations; defining certain terms; and generally relating to authorizing the Secretary to waive the requirement of an external review of the quality of health services of a health maintenance organization and requiring the Secretary to