1996 LAWS OF MARYLAND

- (2) "Charitable contribution" includes the payment, transfer, or enforceable pledge of financial help, including money, credit, property, or services.
 - (3) "Charitable contribution" does not include:
 - (i) an unsolicited gift;
 - (ii) [a corporation or foundation grant;
 - (iii)] a government grant or government money;
 - [(iv)] (III) membership assessments, dues, or fines; and
- [(v)] (IV) a payment for property sold or services rendered by a charitable organization, unless the property is sold or the services are rendered in connection with a charitable solicitation.
- (f) (1) "Charitable solicitation" means an oral or written request for a charitable contribution, regardless of whether the person who makes the request receives the charitable contribution.
 - (2) "Charitable solicitation" includes:
 - (i) a fund-raising drive, event, campaign, or other activity;
- (ii) an announcement to the news media seeking charitable contributions;
- (iii) except where the services are [bought by a charitable organization or]-provided to a charitable organization as a public service AS PROVIDED IN § 6-621 OF THIS TITLE, the distribution of a written advertisement or other publication that, directly or implicitly, seeks charitable contributions; and
- (iv) the sale of, or offer or attempt to sell an admission, advertisement, advertising space, book card, chance, coupon, device, magazine, membership, merchandise, patron listing, subscription, tag, ticket, or other tangible item in connection with which:
 - 1. an appeal is made for charitable contributions;
- 2. the name of a charitable organization is used expressly or implicitly to induce a purchase; or
- 3. a statement is made that some or all of the proceeds from the sale are to be used for a charitable purpose.
 - (h) (1) "Fund-raising counsel" means a person who, for pay:
- (i) advises a charitable organization about a charitable solicitation IN MARYLAND or holds, plans, or manages a charitable solicitation IN MARYLAND; but
- (ii) does not directly solicit or receive charitable contributions from the public.
 - (2) "Fund-raising counsel" does not include: