

and generally relating to alcoholic beverages in Baltimore City.

FOR the purpose of permitting the Mayor and City Council of Baltimore City to enact a certain ordinance restricting the placement of certain advertisements for alcoholic beverages in certain locations under certain circumstances; providing for certain exceptions; and generally relating to the power of the Mayor and City Council of Baltimore City to restrict the placement of certain advertisements for alcoholic beverages in certain locations under certain circumstances for the welfare and temperance of minors.

BY adding to

Article 2B - Alcoholic Beverages
Section 222
Annotated Code of Maryland
(1990 Replacement Volume and 1992 Supplement)

BY repealing and reenacting, with amendments,

The Charter of Baltimore City, 1964 Revision
Article II - General Powers
Section (47)
(1990 Replacement Volume, as amended)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:

Article 2B - Alcoholic Beverages

222.

(A) THIS SECTION APPLIES ONLY IN BALTIMORE CITY.

(B) IN THIS SECTION "PUBLICLY VISIBLE LOCATIONS" INCLUDE OUTDOOR BILLBOARDS, ~~MTA VEHICLES,~~ SIDES OF BUILDINGS, AND FREESTANDING SIGNBOARDS, ~~AND TAXICABS.~~

(C) (1) ~~A PERSON MAY NOT PERMIT THE MAYOR AND CITY COUNCIL OF BALTIMORE MAY ADOPT AN ORDINANCE RESTRICTING THE PLACEMENT OF SIGNS, POSTERS, PLACARDS, DEVICES, GRAPHIC DISPLAYS, OR ANY OTHER FORMS OF ADVERTISING FOR USE IN THE WINDOWS OF THE LICENSED PREMISES OR ON THE SIDES OF THE BUILDING OF THE LICENSED PREMISES THAT ADVERTISE ALCOHOLIC BEVERAGES IN PUBLICLY VISIBLE LOCATIONS IF:~~

(I) THE ORDINANCE IS NECESSARY FOR THE PROMOTION OF THE WELFARE AND TEMPERANCE OF MINORS EXPOSED TO ADVERTISEMENTS FOR ALCOHOLIC BEVERAGES PLACED IN PUBLICLY VISIBLE LOCATIONS; AND

(II) THE RESTRICTIONS DO NOT UNDULY BURDEN LEGITIMATE BUSINESS ACTIVITIES OF PERSONS LICENSED UNDER THIS ARTICLE TO SELL ALCOHOLIC BEVERAGES ON A RETAIL BASIS.