

represent to or lead anyone by any manner, means, practice, or device to believe that any other person sponsors or endorses the solicitation of contributions, or sale of goods or services for charitable purposes, or approves of the charitable purposes or the charitable organization if the other person has not given consent to the use of his or her name for these purposes. Any member of the board of directors or trustees of a charitable organization and any other person who has agreed either to serve or to participate in any voluntary capacity in the campaign shall be deemed thereby to have given his consent to the use of his or her name in the campaign.

(d) A person may not:

(1) [make] MAKE any representation that a contribution is being requested for or on behalf of a charitable organization or use or display any NAME, SYMBOL, emblem, device, SERVICE MARK, or printed matter belonging to or associated with a charitable organization for the purpose of soliciting or inducing contributions from the public without first being authorized to do so by the charitable organization; OR

(2) KNOWINGLY USE IN THE COURSE OF SOLICITING CONTRIBUTIONS FOR OR ON BEHALF OF A CHARITABLE ORGANIZATION A NAME, SYMBOL, EMBLEM, DEVICE, SERVICE MARK, OR PRINTED MATTER SO CLOSELY RELATED OR SIMILAR TO THAT USED BY ANOTHER ESTABLISHED CHARITABLE ORGANIZATION THAT THE USE WOULD TEND TO CONFUSE OR MISLEAD THE PUBLIC.

(e) A professional solicitor or solicitor may not solicit in the name of or on behalf of any charitable organization without:

(1) Written authorization of two officers of the charitable organization, a copy of which is filed with the Secretary of State. The written authorization shall bear the signature of the professional solicitor and shall expressly state on its face the period for which it is valid; and

(2) A copy of the authorization and exhibits it and personal identification on request to persons solicited.

(F) (1) IN CONNECTION WITH A CHARITABLE SOLICITATION OR WITH ANY REQUIREMENT UNDER THIS SUBTITLE, A PERSON MAY NOT ENGAGE IN A-FRAUDULENT-OR AN ILLEGAL ACT OR PRACTICE.

(2)--THE-TERM-"FRAUD"-OR-"FRAUDULENT"--INCLUDES-THE-USE OF-ANY-DEVICE,-SCHEME,-OR-ARTIFICE-TO-DEFRAUD,-OR-ANY--DECEPTION, MISREPRESENTATION,---CONCEALMENT,-SUPPRESSION,--FALSE--PRETENSE, FALSE-PROMISE,-OR-UNCONSCIONABLE-CONTRACTUAL-PROVISION-