

(C)--"PERSON"--INCLUDES--AN--INDIVIDUAL,--CORPORATION,--BUSINESS TRUST,--ESTATE,--TRUST,--PARTNERSHIP,--ASSOCIATION,--2--OR--MORE--PERSONS HAVING--A--JOINT--OR--COMMON--INTEREST,--OR--ANY--OTHER--LEGAL--OR COMMERCIAL--ENTITY.

(D)--"PLACE--OF--BUSINESS"--MEANS--THE--MAIN--OR--PERMANENT--BRANCH OFFICE--OR--LOCAL--ADDRESS--OF--A--SELLER.

(E)--"PURCHASE--PRICE"--MEANS--THE--TOTAL--PRICE--PAID--OR--TO--BE PAID--FOR--CONSUMER--GOODS--OR--CONSUMER--SERVICES,--INCLUDING--ALL INTEREST--AND--SERVICE--CHARGES.

(F)--"SALE"--MEANS--A--TELEPHONE--SOLICITATION--SALE.

(G)--"SELLER"--MEANS--A--PERSON--ENGAGED--IN--THE--TELEPHONE SOLICITATION--SALE--OF--CONSUMER--GOODS--OR--CONSUMER--SERVICES.

(H)--"TELEPHONE--SOLICITATION--SALE"--MEANS--A--SALE,--LEASE,--OR RENTAL--OF--CONSUMER--GOODS--OR--CONSUMER--SERVICES--UNDER--SINGLE--OR MULTIPLE--CONTRACTS--WITH--A--PURCHASE--PRICE--OF--\$25--OR--MORE,--IN WHICH:

(1)--THE--SELLER--OR--A--REPRESENTATIVE--OF--THE--SELLER INITIATES--THE--CONTACT--WITH--THE--BUYER,--AND

(2)--THE--SALE--IS--CONSUMATED--ENTIRELY--BY--MAIL--OR TELEPHONE,--WITHOUT--ANY--OTHER--CONTACT--BETWEEN--THE--BUYER--AND--THE SELLER--OR--ITS--REPRESENTATIVE--BEFORE--DELIVERY--OF--THE--CONSUMER GOODS--OR--PERFORMANCE--OF--THE--CONSUMER--SERVICES;

(I)--"TELEPHONE--SOLICITATION--SALE"--DOES--NOT--INCLUDE--A TRANSACTION:

(1)--MADE--PURSUANT--TO--PRIOR--NEGOTIATIONS--IN--THE--COURSE OF--A--VISIT--BY--THE--BUYER--TO--A--RETAIL--BUSINESS--ESTABLISHMENT--WHICH HAS--A--FIXED--PERMANENT--LOCATION--WHERE--CONSUMER--GOODS--ARE--EXHIBITED OR--CONSUMER--SERVICES--ARE--OFFERED--FOR--SALE--ON--A--CONTINUING--BASIS;

(2)--IN--WHICH--THE--CONSUMER--MAY--RESCIND--UNDER--THE PROVISIONS--OF--THE--FEDERAL--CONSUMER--CREDIT--PROTECTION--ACT--OR--ANY REGULATION--ADOPTED--UNDER--THE--ACT;

(3)--BY--A--SELLER--SUBJECT--TO--THE--JURISDICTION--OF--THE PUBLIC--SERVICE--COMMISSION--UNDER--ARTICLE--78--OF--THE--CODE,--OR

(4)--WHICH--PERTAINS--TO--THE--SALE--OR--RENTAL--OF--REAL PROPERTY,--TO--THE--SALE--OF--INSURANCE,--TO--THE--SALE--OF--MAGAZINES, NEWSPAPERS,--OR--OTHER--PERIODICALS,--OR--TO--THE--SALE--OF--SECURITIES--OR COMMODITIES--BY--A--BROKER--DEALER--REGISTERED--WITH--THE--SECURITIES--AND EXCHANGE--COMMISSION--OR--WITH--THE--DIVISION--OF--SECURITIES--OF--THE STATE.