- (8) False statement which concerns the reason for offering or supplying consumer goods, consumer realty, or consumer services at sale or discount prices;
- (9) Deception, fraud, false pretense, false premise, misrepresentation, or knowing concealment, suppression, or omission of any material fact with the intent that a consumer rely on the same in connection with:
- (i) The promotion or sale of any consumer goods, consumer realty, or consumer service; or
- (ii) A contract or other agreement for the evaluation, perfection, marketing, brokering or promotion of an invention; or
- (iii) The subsequent performance of a merchant with respect to an agreement of sale, lease, or rental;
- (10) Solicitations of sales or services over the telephone without first clearly, affirmatively, and expressly stating:
- (i) The solicitor's name and the trade name of a person represented by the solicitor;
 - (ii) The purpose of telephone conversation; and
- (iii) The kind of merchandise, real property,
 intangibles, or service solicited;
- (11) Use of any plan or scheme in soliciting sales or services over the telephone that misrepresents the solicitor's true status or mission;
- (12) Use of a contract related to a consumer transaction which contains a confessed judgment clause that waives the consumer's right to assert a legal defense to an action;
- (13) Use by a seller, who is in the business of selling consumer realty, of a contract related to the sale of single family residential consumer realty, including condominiums and townhouses, that contains a clause limiting or precluding the buyer's right to obtain consequential damages as a result of the seller's breach or cancellation of the contract;
 - (14) Violation of a provision of:
 - (i) This title;