

(II) BY REPRESENTING THAT THE EXISTING OR POTENTIAL PROXIMITY OF REAL PROPERTY OWNED OR USED BY INDIVIDUALS OF A PARTICULAR RACE, COLOR, RELIGION, OR NATIONAL ORIGIN WILL OR MAY RESULT IN:

1. THE LOWERING OF PROPERTY VALUES;
2. A CHANGE IN THE RACIAL, RELIGIOUS, OR ETHNIC CHARACTER OF THE BLOCK, NEIGHBORHOOD, OR AREA;
3. AN INCREASE IN CRIMINAL OR ANTISOCIAL BEHAVIOR IN THE AREA; OR
4. A DECLINE IN THE QUALITY OF THE SCHOOLS SERVING THE AREA;

(17) USES ANY OF THE FOLLOWING MATERIAL IF IT INCLUDES THE NAME OF AN ORGANIZATION OR ASSOCIATION OF WHICH THE LICENSEE IS NOT A MEMBER:

(I) A CONTRACT FORM FOR THE LISTING OF REAL PROPERTY FOR SALE, RENT, OR EXCHANGE;

(II) A CONTRACT FORM FOR THE SALE, RENT, OR EXCHANGE OF REAL PROPERTY; OR

(III) ANY ADVERTISING MATTER;

(18) AS A REAL ESTATE BROKER, AN ASSOCIATE REAL ESTATE BROKER, OR A REAL ESTATE SALESPERSON, ADVERTISES THE SALE OR RENT OF OR AN OFFER TO BUY REAL PROPERTY WHILE FAILING TO DISCLOSE IN THE ADVERTISEMENT THE NAME OF THE ADVERTISER AND THE FACT THAT THE ADVERTISER IS A REAL ESTATE BROKER, AN ASSOCIATE REAL ESTATE BROKER, OR A REAL ESTATE SALESPERSON;

(19) ADVERTISES IN ANY MISLEADING OR UNTRUTHFUL MANNER;

(20) AS A LICENSED ASSOCIATE REAL ESTATE BROKER OR A LICENSED REAL ESTATE SALESPERSON, ADVERTISES THE SALE OR RENT OF OR AN OFFER TO BUY REAL PROPERTY IN THE NAME OF THE ASSOCIATE BROKER OR THE SALESPERSON WHILE FAILING TO DISCLOSE IN THE ADVERTISEMENT THE NAME OF THE REAL ESTATE BROKER ON BEHALF OF WHOM THE ASSOCIATE BROKER OR THE SALESPERSON IS ACTING;

(21) FOR REAL ESTATE BROKERAGE SERVICES PROVIDED BY AN ASSOCIATE REAL ESTATE BROKER OR A REAL ESTATE SALESPERSON, ACCEPTS A COMMISSION OR OTHER VALUABLE CONSIDERATION FROM ANY PERSON OTHER THAN A REAL ESTATE BROKER WITH WHOM THE ASSOCIATE BROKER OR THE SALESPERSON IS AFFILIATED;