

THERE IS A WESTERN MARYLAND REGIONAL TOURISM BUREAU IN THE TRI-COUNTY COUNCIL OF WESTERN MARYLAND.

4-103.

~~(B)~~ (A) THE PURPOSE OF THE WESTERN MARYLAND REGIONAL TOURISM BUREAU IS TO:

- (1) DEVELOP REGIONAL ADVERTISING AND MARKETING PROGRAMS TO DISSEMINATE INFORMATION ABOUT WESTERN MARYLAND;
- (2) STIMULATE THE DEVELOPMENT OF THE TOURIST BUSINESS IN WESTERN MARYLAND;
- (3) ENCOURAGE THE DEVELOPMENT OF WESTERN MARYLAND'S RECREATIONAL AREAS AND FACILITIES;
- (4) PROMOTE WESTERN MARYLAND'S BUSINESS AND JOB OPPORTUNITIES THROUGH TOURISM;
- (5) DEVELOP PUBLIC AWARENESS OF WESTERN MARYLAND'S HERITAGE AND HISTORY;
- (6) COORDINATE AND FACILITATE SPECIAL EVENTS PROGRAMMING FOR WESTERN MARYLAND;
- (7) SERVE AS A LIAISON BETWEEN THE WESTERN MARYLAND TOURISM INDUSTRY, THE GOVERNOR, THE DEPARTMENT, OTHER STATE AGENCIES, PRIVATE ORGANIZATIONS, AND THE GENERAL ASSEMBLY; AND
- (8) ADVISE THE GOVERNOR, THE DEPARTMENT, AND THE GENERAL ASSEMBLY ON PROGRAMS AFFECTING THE TOURISM INDUSTRY.

~~(e)~~ (B) (1) THE EXECUTIVE BOARD OF THE BUREAU CONSISTS OF 15 MEMBERS.

(2) OF THE 15 COUNCIL MEMBERS:

(I) 5 MEMBERS SHALL BE FROM GARRETT COUNTY;

(II) 5 MEMBERS SHALL BE FROM ALLEGANY COUNTY;

AND

(III) 5 MEMBERS SHALL BE FROM WASHINGTON

COUNTY.

(C) OF THE 5 EXECUTIVE BOARD MEMBERS IN ALLEGANY COUNTY AND WASHINGTON COUNTY:

(1) 2 MEMBERS SHALL BE APPOINTED BY THE COUNTY COMMISSIONERS;