

(B) THE DIRECTOR SHALL BE SELECTED BECAUSE OF KNOWN EXPERIENCE AND INTEREST IN TOURISM AND PROMOTION.

(C) THE DIRECTOR SHALL OPERATE THIS DIVISION UNDER THE DIRECTION OF THE SECRETARY IN ACCORDANCE WITH THE PROVISIONS OF LAW.

4-103.

THE DIVISION SHALL:

- (1) STIMULATE DEVELOPMENT OF TOURIST BUSINESS IN MARYLAND;
- (2) PROMOTE MARYLAND BUSINESS AND JOB OPPORTUNITIES;
- (3) ENCOURAGE DEVELOPMENT OF RECREATIONAL AREAS AND FACILITIES;
- (4) MAKE THE PUBLIC AWARE OF THE STATE'S HERITAGE AND HISTORICAL DEVELOPMENT;
- (5) ADVERTISE THE STATE AND DISSEMINATE INFORMATION ABOUT THE STATE;
- (6) ENCOURAGE THE PROMOTION AND DEVELOPMENT OF AMATEUR AND PROFESSIONAL SPORTS IN THIS STATE; AND
- (7) ADMINISTER THOSE PROGRAMS ASSIGNED TO THE DIVISION BY LAW OR DESIGNATED BY THE SECRETARY.

4-104.

THE DIRECTOR OF THE DIVISION SHALL RECEIVE THE SALARY AND HAVE SUCH DEPUTIES, ASSISTANTS, EMPLOYEES, AND PROFESSIONAL CONSULTANTS AS PROVIDED IN THE STATE BUDGET.

[11-105.]

[(j)] 4-105. The Department may establish a consolidated publications account. Excess revenues remaining at the end of the fiscal year, derived from publications of the Department or any agency in the Department, may be placed in this account. Expenditures from the account are restricted to cost of producing, distributing, and promoting publications of the Department and agencies within the Department, including the cost of free publications. Unexpended moneys in the account at the end of fiscal 1975 and any subsequent fiscal year shall not revert, but shall be maintained as a special fund, up to a maximum of \$40,000. Any excess over \$40,000 shall revert to the general funds of the State.