

(c) A person who is not A licensed [to practice dentistry] DENTIST may not solicit or advertise to the general public in any manner that the person alters, constructs, duplicates, repairs, or supplies a dental appliance.

(d) A licensed dentist may use a trade name in connection with the practice of dentistry provided that:

(1) The use of the trade name is not deceptive or misleading;

(2) ~~The~~ advertisement in which the trade name appears includes the name of the licensed dentist or the name of the business entity providing the dental services being advertised as long as the advertisement includes the name of a licensed dentist;

(3) ~~The~~ name of the licensed dentist providing dental services shall appear on the billing invoices, and on the receipts if any are given to patients; and

~~(4)~~ <sup>(3)</sup> Treatment records are maintained [which] THAT clearly identify the licensed dentist who has performed the dental service for any patient.

~~(E) -- EACH -- ADVERTISEMENT -- FOR -- DENTAL SERVICES -- SHALL -- INCLUDE THE NAME AND ADDRESS OF A LICENSED DENTIST WHO HAS SOME DEGREE OF CONTROL OVER THE ADVERTISEMENT AND -- THE -- PERSON -- WHO -- PLACES -- THE ADVERTISEMENT.~~

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 1986.

Approved May 27, 1986.

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