

## Article - Health Occupations

4-502.

(a) A licensed dentist may not advertise:

- (1) To guarantee any dental work;
- (2) [To do any] MAKING AN UNDIFFERENTIATED CLAIM TO DO dental work painlessly;
- (3) To do dental work in a superior manner; OR
- (4) [In] FALSELY OR IN a manner that tends to deceive or mislead the public{;
- (5) That the dentist uses any anesthetic, drug, formula, material, medicine, method, or system;
- (6) By exhibiting any dental appliance to the general public at the place of practice of the licensee; or
- (7) To do nonroutine dental work free or for a stated price].

(b) ~~-(1)-~~ A licensed dentist may not:

~~-(i)-~~ ~~-(1)-~~ Use the [designations "Doctor of Dental Surgery", "Doctor of Dental Medicine", or] DESIGNATION "Dental Surgeon" on a sign that bears the name of the licensee; or

~~-(ii)-~~ ~~-(2)-~~ Include a specialty designation in a card, letterhead, sign, telephone directory listing, or other printed matter that bears the name of the licensee, unless:

~~-(1.-)~~ ~~-(1)-~~ The licensee is identified by the Board as a specialist in the designated field under § 4-503 of this subtitle; and

~~-(2.-)~~ ~~-(2)-~~ The language used to refer to the specialty is approved by the Board.

~~-(2)~~ A licensed dentist may use the designations "Dr.", "dentist", "D.D.S.", or "D.M.D." on a sign that bears the licensee's name.-}