

(1) Use] USE any advertisement that is in any way false, deceptive, or misleading[; or].

[(2) By] (B) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT BY any means advertise or offer to the public any vehicle without intent to sell it as advertised or offered.

[(b)] (C) Any advertisement that is subject to and complies with the rules and regulations of and statutes administered by the Federal Trade Commission is not false, deceptive, or misleading under this section.

15-314.

(A) A dealer or an agent or employee of a dealer may not[:

(1) Misrepresent] MISREPRESENT any material fact in obtaining a license[;].

[(2) Conduct] (B) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT CONDUCT a dealership in any name other than the one in which the dealer is licensed[;].

[(3) Willfully] (C) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT WILLFULLY fail to notify the Administration of any change of ownership, management, business name, or location or of the employment of vehicle salesmen, as required by this title[;].

[(4) Do] (D) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT DO any vehicle sales business with or through any person required to be licensed under this title if he knows that the person is not licensed[;].

[(5) Sell] (E) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT SELL any new Class A vehicle, new Class B vehicle, or new two-stage vehicle unless the manufacturer or distributor of the vehicle is licensed as required by this title[;].

[(6) Willfully] (F) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT WILLFULLY fail to comply with any rule, regulation, or lawful order adopted by the Administration under this title; or

[(7) Willfully] (G) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT WILLFULLY violate any of the dealer licensing laws of this State.

15-404.

(a) A person may not be licensed under this subtitle unless the person:

(1) Is a licensed dealer; or