

request a hearing under Title 12, Subtitle 2 of this article to determine whether the dealer has failed to comply substantially with the reasonable requirements of the franchise.

(2) If the dealer requests a hearing under this subsection, the dealer's franchise continues in effect, notwithstanding any term or provision of the franchise or any other provision of this subtitle, until the Administration, after the hearing, makes a final determination.

(3) A dealer, manufacturer, distributor, or factory branch may appeal the determination of the Administration to the circuit court for the county in which the person's principal place of business is located.

(4) A dealer, manufacturer, distributor, or factory branch may appeal from a final judgment entered by a circuit court to the Court of Special Appeals as provided in § 12-301 of the Courts and Judicial Proceedings Article.

[(d)] (F) (1) In addition to any administrative and criminal sanctions imposed under this subtitle, a manufacturer, distributor, or factory branch that terminates, cancels, or fails to renew the franchise of a dealer in violation of this section shall pay to the dealer the fair value of his business as a going concern.

(2) On payment, the dealer shall convey his business, free of liens and encumbrances, to the manufacturer, distributor, or factory branch.

15-210.

(A) A manufacturer[, distributor, or factory branch,] whether directly or through an agent, employee, or representative, may not use any advertisement that is in any way false, deceptive, or misleading.

(B) A DISTRIBUTOR, WHETHER DIRECTLY OR THROUGH AN AGENT, EMPLOYEE, OR REPRESENTATIVE, MAY NOT USE ANY ADVERTISEMENT THAT IS IN ANY WAY FALSE, DECEPTIVE, OR MISLEADING.

(C) A FACTORY BRANCH, WHETHER DIRECTLY OR THROUGH AN AGENT, EMPLOYEE, OR REPRESENTATIVE, MAY NOT USE ANY ADVERTISEMENT THAT IS IN ANY WAY FALSE, DECEPTIVE, OR MISLEADING.

15-211.

(a) A manufacturer[, distributor, or factory branch,] whether directly or through an agent, employee, or representative, may not prevent, by contract or otherwise, any owner, partner, or stockholder of any dealership from transferring any ownership interest in the dealership to any other person.