

DEEMED NECESSARY TO MEET THE STANDARD REQUIRED UNDER THIS PARAGRAPH.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect ~~June-17-1986~~ July 1, 1986.

Approved May 13, 1986.

CHAPTER 398

(Senate Bill 1030)

AN ACT concerning

Vehicle Laws - Dealers - Advertising
Insignia, Logo, or Name Plate

FOR the purpose of prohibiting a dealer or certain other persons from placing on a vehicle an insignia, logo, or other plate that advertises the name of the dealer unless certain conditions are met; authorizing a dealer and a vehicle buyer to enter into an agreement to compensate the buyer in exchange for the buyer's consent to the placement of a certain insignia, logo, or other plate on a vehicle; and providing a buyer's remedy for dealer noncompliance.

BY adding to

Article - Transportation
Section 15-313(c)
Annotated Code of Maryland
(1984 Replacement Volume and 1985 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:

Article - Transportation

15-313.

(C) (1) A DEALER OR AN AGENT OR EMPLOYEE OF A DEALER MAY NOT PLACE ON A VEHICLE AN INSIGNIA, LOGO, OR OTHER PLATE THAT ADVERTISES THE NAME OF THE DEALER, UNLESS:

(I) THE CONTRACT OF SALE FOR THE VEHICLE CONTAINS A NOTICE OF THE RIGHTS OF THE BUYER DESCRIBED IN THIS SUBSECTION; AND

(II) THE BUYER OF THE VEHICLE CONSENTS TO THE PLACEMENT OF THE INSIGNIA, LOGO, OR OTHER PLATE ON THE VEHICLE.