the Secretary of State may within 30 days of the denial submit a petition for reconsideration. The Secretary of State's disposition of the petition shall be conclusive and final.

Section 5.

The operating agency shall:

- A. Demonstrate its administrative capability to manage and operate an extensive fund-raising campaign among the State's current and retired employees in an efficient manner;
- B. Demonstrate its financial capability to manage and operate a fund-raising campaign in an efficient manner yielding contributions comparable to those made by State employees and retirees in the past;
- C. Demonstrate its public accountability by certifying that it annually submits to a financial audit by a certified public accountant; make its audited financial statement, or a summary thereof, available to the public upon request; provide evidence that it has engaged in sound management practices that indicate that contributions donated by the public have been utilized with the utmost integrity; and
- D. Demonstrate that it has established a broad base of community support in the State and has established on-going and cooperative relations with a significant number of the State's charitable organizations.

Section 6.

The operating agency shall;

- A. Promote and publicize the Campaign among the State's current and retired work force;
- B. Publish brochures, informational materials and related matter sufficient for each potential contributor to fairly identify the participating agencies and their principal activity or charitable purpose(s), and the methods to be used for indicating the dollar amount of payroll deduction they wish to contribute;