- 3. the violator's history of previous violations;
- 4. the deleterious effect of the violation on the complainant, the public, and the barber industry; and
- 5. any other factors relevant to the determination of the financial penalty.
- (3) The Board shall pay any penalty collected under this subsection into the General Fund of the State.
- (b) The Board shall commence proceedings under this section on a complaint to the Board by a member of the Board or any person.
  - (c) (1) A complaint shall:
    - (i) be in writing;
    - (ii) be signed by the complainant;
    - (iii) state specifically the facts on which the complaint is based;
    - (iv) be submitted to the Executive Director of the Board; and
    - (v) be served on the person to whom it is directed:
      - 1. personally; or
- 2. by certified mail, return receipt requested, bearing a postmark from the United States Postal Service, to the person's last known address as shown on the Board's records.
- (2) If service is made by certified mail, the person who mails the document shall file with the Board verified proof of mailing.
- (3) If a complaint is made by any person other than a member of the Board, the complaint shall be made under oath by the person who submits the complaint.
- (d) (1) Except as provided in subsection (e) of this section, if the Board finds that a complaint alleges facts that are adequate grounds for action under § 4–514 of this subtitle, the Board shall act on the complaint as provided under § 4–514 of this subtitle to deny, suspend, or revoke a barbershop permit, or reprimand or assess a penalty against the holder of the permit.
- (2) If the Board does not make the finding, the Board shall dismiss the complaint.
- (e) (1) If the Board makes the finding under subsection (d)(1) of this section for a violation that relates to the sanitary condition of the barbershop, the Board shall provide the owner of the barbershop an opportunity to correct the alleged violation.