(B)   TITLES AND DESIGNATION OF SPECIALTY.

(1)   A LICENSED DENTIST MAY NOT:

(I)   USE THE DESIGNATIONS "DOCTOR OF DENTAL SURGERY", "DOCTOR OF DENTAL MEDICINE", OR "DENTAL SURGEON" ON A SIGN THAT BEARS THE NAME OF THE LICENSEE; OR

(II)   INCLUDE A SPECIALTY DESIGNATION IN A CARD, LETTERHEAD, SIGN, TELEPHONE DIRECTORY LISTING, OR OTHER PRINTED MATTER THAT BEARS THE NAME OF THE LICENSEE, UNLESS:

1.   THE LICENSEE IS IDENTIFIED BY THE BOARD AS A SPECIALIST IN THE DESIGNATED FIELD UNDER § 4-503 OF THIS SUBTITLE; AND

2.   THE LANGUAGE USED TO REFER TO THE SPECIALTY IS APPROVED BY THE BOARD.

(2)   A LICENSED DENTIST MAY USE THE DESIGNATIONS "DR.", "DENTIST", "D.D.S.", OR "D.M.D." ON A SIGN THAT BEARS THE LICENSEE'S NAME.

(C)   ADVERTISING BY UNLICENSED PERSONS.

A PERSON WHO IS NOT LICENSED TO PRACTICE DENTISTRY MAY NOT SOLICIT OR ADVERTISE TO THE GENERAL PUBLIC IN ANY MANNER THAT THE PERSON ALTERS, CONSTRUCTS, DUPLICATES, REPAIRS, OR SUPPLIES A DENTAL APPLIANCE.

REVISOR'S NOTE: This section is new language derived without substantive change from Art. 32, § 5B(c) and the second and third clauses of § 11(k)(1) and from Art. 32, §§ 11(k)(2) and (3), 12, 16, and 25(b).

As to subsection (a) of this section, present Art. 32, §§ 11(k) and 12 provide for many varying restrictions on advertising by licensed dentists, including a complete prohibition on advertising by dentists in present Art. 32, § 12(a). Decisions and opinions by the courts and the Attorney General establish that many of these provisions are unconstitutional, and those provisions are deleted for that reason. See Bates v. State Bar of Arizona, 433 U.S. 350, reh. denied, 434 U.S. 881 (1977); Virginia Board of Pharmacy v. Virginia Citizens Consumer Council, 425 U.S. 748 (1976); Comprehensive Accounting Service Co. v. State Board of Public Accountancy, 284 Md. 474 (1979); 62 Op. Att'y Gen. 256 (1977). On this basis, the third and fourth clauses of present Art. 32, § 11(k)(2), § 12(a), and all but the final sentences of (b), (d), and (e) are deleted. To the extent that they apply to